

# Pop Culture Universe

## Icons, Idols, Ideas

One of 17 Award-Winning Social Studies Research Databases

A one-of-a-kind social studies resource, *Pop Culture Universe: Icons, Idols, Ideas* examines U.S. history through developments in art, literature, clothing, fashion, food, film, music, sports, technology, and travel—all what students find interesting about today's culture, in the context of America's past. Thousands of primary and secondary sources organized in a decade-by-decade format support engaged learning about the movements, trends, and turning points that have shaped modern American history.



**Primary and Secondary Sources.** More than 5,400 primary and secondary sources spanning American pop culture from the 1900s to the present day, including more than 2,800 photos and illustrations and more than 220 audio and video recordings.



**Biographies.** More than 1,100 biographies offer profiles of pop culture's iconic figures, such as Steve Jobs, J.K. Rowling, and Beyoncé.



**Critical Thinking Curriculum.** Scaffolded activities built around central inquiry questions and reinforced with graphic organizers and media-rich source material to help students build critical thinking skills.



**Student Skills Videos.** Four video series providing students with lively, clear instruction reinforcing skills for success both in and out of the classroom: Writing, Reading, Researching, and Critical Thinking.



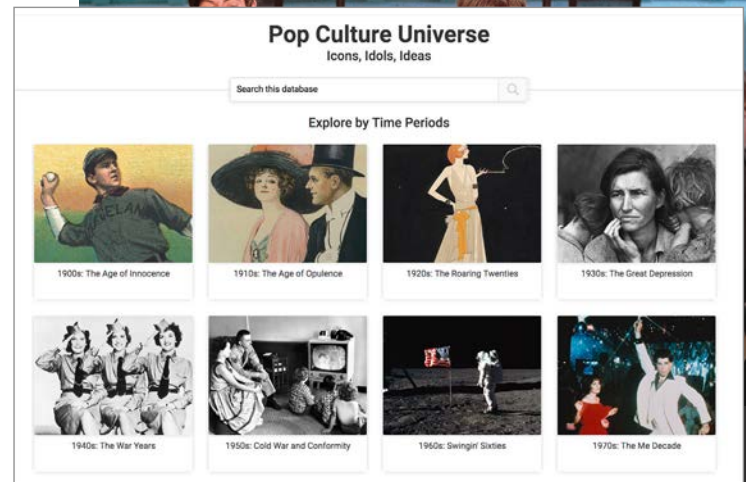
### Student Accessibility and Exporting.

- APA, Chicago, and MLA citations
- Translation for 12 languages ■ Voice-to-text delivery
- Export content to Google Drive, Google Classroom, and Dropbox.



### Support for Classroom Teachers and Librarians.

- Curriculum guides ■ District alignment tools
- Professional development



## DECADES

- 1900s: The Age of Innocence
- 1910s: The Age of Opulence
- 1920s: The Roaring Twenties
- 1930s: The Great Depression
- 1940s: The War Years
- 1950s: Cold War and Conformity
- 1960s: Swingin' Sixties
- 1970s: The Me Decade
- 1980s: The Big Eighties
- 1990s: The Information Age
- 2000s: Networked Nation
- 2010s: Social Revolution

## AWARDS

- CODiE Award Winner - Best Social Sciences Instructional Solution – SIIA
- Gold Award – Modern Library Awards
- Best Social Studies Website – CompuED Best Educational Software Awards (BESSIES)
- Best Online Educational Resource – CompuED Best Educational Software Awards (BESSIES)