

POP CULTURE UNIVERSE

ICONS, IDOLS, IDEAS

Pop Culture Universe examines U.S. history through developments in art, literature, clothing, fashion, food, film, music, sports, technology, and travel—all what students find interesting about today's culture, in the context of America's past.

CONTENT HIGHLIGHTS

- Dedicated coverage of each decade in modern American history from the Age of Innocence of the 1900s to the social revolution of the 2010s
- More than 4,000 images, audio clips, and archival videos bring life and color to each decade of American history, supporting engaged student learning
- Student activities exploring such key questions as the influence of celebrities and reality TV, the effect of mass media on politics, and the impact of new technologies
- In-depth explorations of cultural subtopics including arts and literature, sports and recreation, communications and technology, and domestic family life

FEATURES

- Designed for accessibility and differentiation with translation, text-to-speech, and audiovisual resources
- Embedded search, save, and citation tools for effective student research
- Academic skill-building modules support students' core academic development in reading, writing, researching, and working with primary sources

