Panorama™

Insights Through Analytics

Panorama analytics is a next generation library analytics platform that combines disparate data sources and connects library and campus data to provide insights that were not previously possible.

Learn how Panorama can support your academic library.

Automate Your Data

Traditional library data analysis is often overwhelming and time consuming. Gathering data from a variety of platforms and manually organizing this information through offline methods such as spreadsheets is unsustainable to support an ever-evolving library.

Panorama automates the pull of data from siloed sources and merges different data sets into one platform. Connect ILS, COUNTER, Authentication, Student Information Systems and more for comprehensive insights.

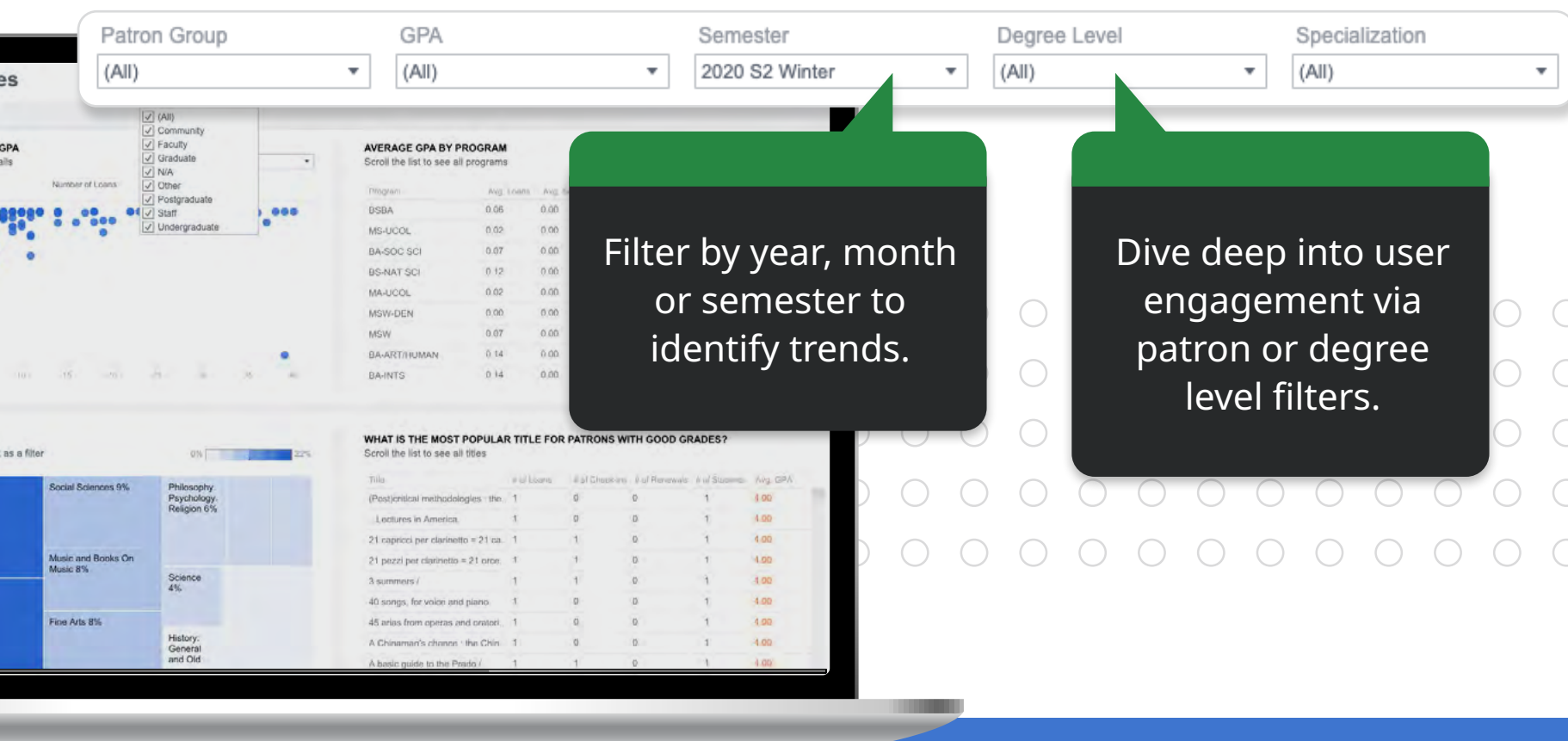| Library Collections Data	ILS Data (including FOLIO)	Library Services Data	User Behavior & Outcomes Data	Library Specific Data
• COUNTER • GOBI • EBSCONET • *EBSCO Discovery Service™* • EBSCO*host*	• User demographics • Holdings • Circulation • Acquisitions	• Instruction • Reference • Facilities	• Authentication • SIS • CRIS • Resource Management Data	• You can select your own data to include

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Make Evidence-Based Decisions

Proving the value of your library and its alignment to the academic institution's mission is paramount for the success of your library. That value needs to come from evidence-based information. With all of your library and user data in one centralized location, your staff will be able to analyze and interpret a number of significant points including:

- ✓ Loans
- ✓ Renewals
- ✓ E-resource usage
- ✓ Physical collection counts by content type
- ✓ Funds by subject area
- ✓ Circulation statistics
- ✓ And more

To support new programs or identify items that need to be justified or cut.

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Visualize Your Analytics

Panorama offers visual dashboards with extensive filtering capabilities that allow you to drill down to the right information and uncover trends and insights that could easily be missed.
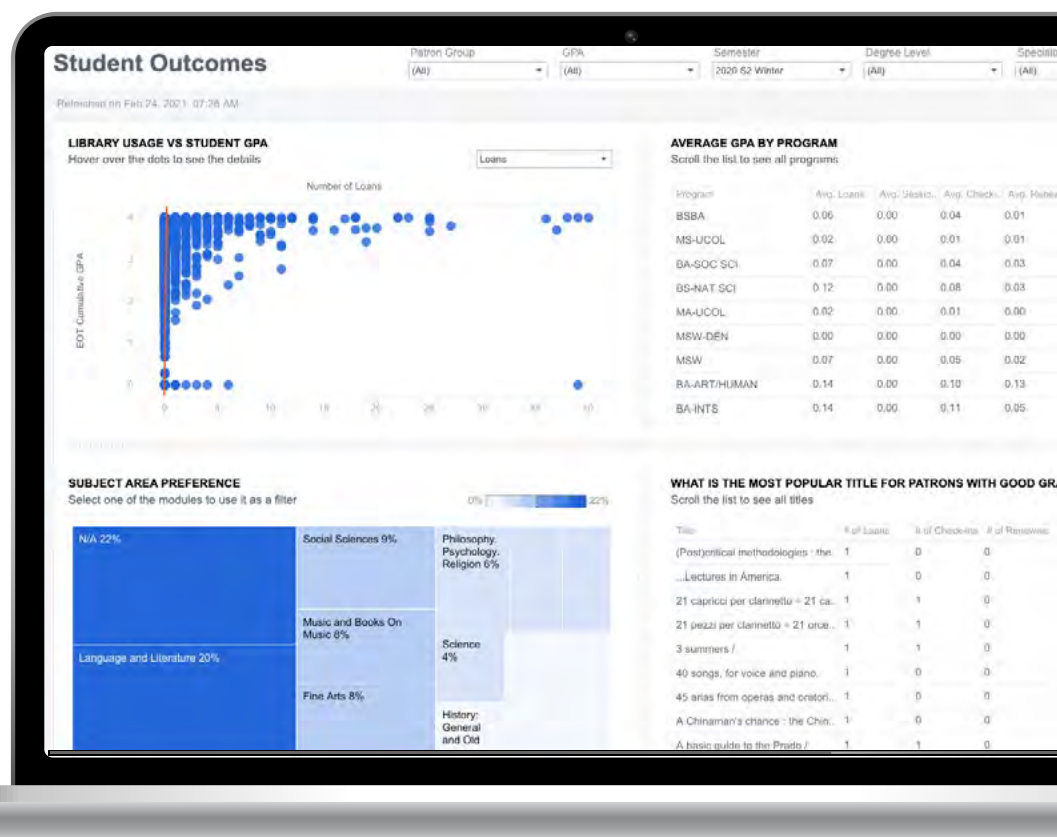
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Extend Your Reach

Student outcomes data can be easily integrated into Panorama. Correlate GPA with library usage, understand average GPA by programs and see popular titles or users with high GPAs to better understand how your library supports students and to foster conversations with faculty.
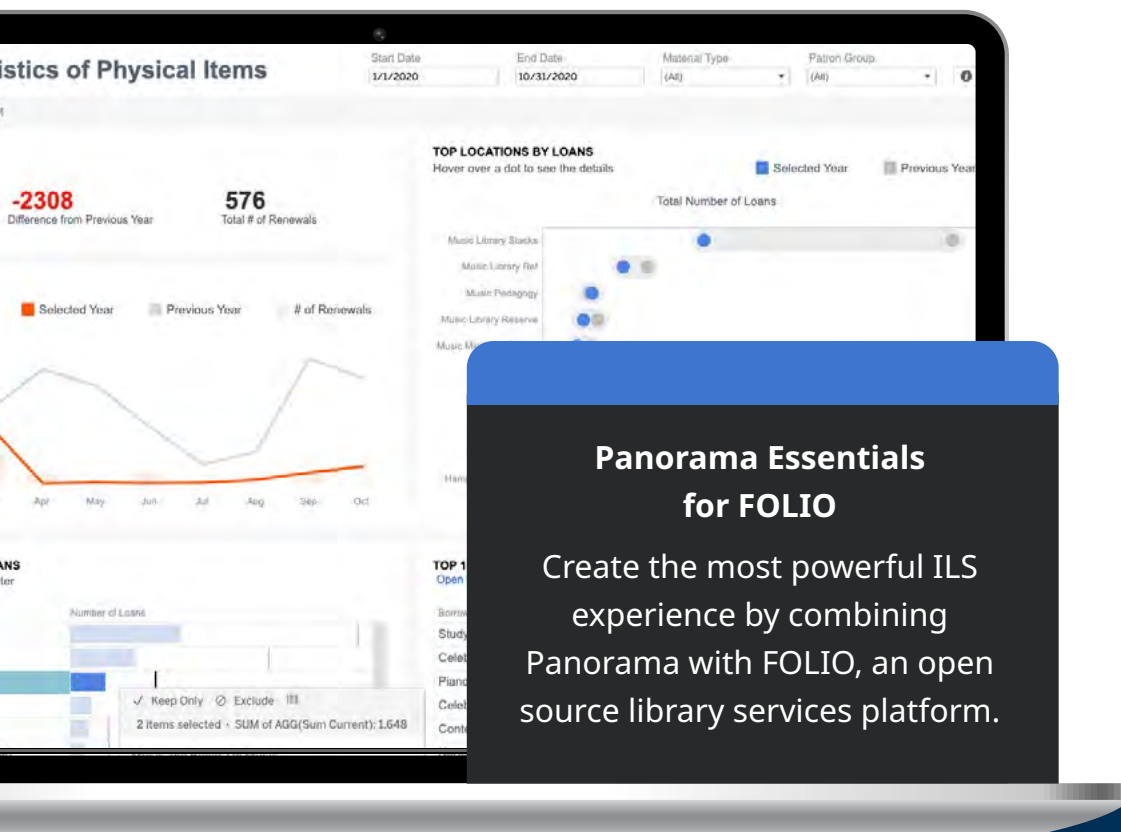
Student Outcomes data

✓ Library Usage by Student GPA and Usage Type

✓ Student GPA by Program and Usage Metric

✓ Print Usage by Subject Area

✓ Print Usage including Loans, Check-ins, Renewals, Total Users, Avg. GPA

✓ Filters: Patron Group, GPA, Semester, Degree Level, Specialization

✓ Authentication Analytics

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Enhance Your ILS

By connecting ILS data to Panorama, your library can achieve a holistic view of user behavior and gain insights into key data, including user demographics, holdings, circulation and acquisitions.

Current ILS Supported:

- ✓ FOLIO
- ✓ ALMA
- ✓ Sierra
- ✓ WorldShare Management Services (WMS)

**Panorama Essentials
for FOLIO**

Create the most powerful ILS experience by combining Panorama with FOLIO, an open source library services platform.

Secure Your Data

Panorama offers a comprehensive strategy to secure library analytics by providing **automatic data feeds** from your sources to the platform. All data is **cloud-hosted** to ensure accuracy and security with your information.

Where is my data stored?

Panorama utilizes cloud technology for data storage, in particular a data lake, which is a scaleable repository that holds large volumes of data until it is required for use. A data lake offers an effective solution that can load and store data very rapidly and securely.

Cloud technology offers scalability, security, reliability and most importantly saves your staff time by eliminating maintenance and any manual processes.

Customize Your Data

Work with our professional services team to customize your data choices and assist in your data analytics to align the platform to your library's mission and needs. Enjoy the flexibility and extra support offered through this service.

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Panorama™
Insights Through Analytics

Panorama lets you show your library's true value, justify your budget and develop the most effective collections.

Request a Demo of Panorama

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Or Contact Us to Learn More:

www.ebsco.com/panorama

information@ebsco.com

(800) 653-2726

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