Sample Text for Promoting Poetry & Short Story Reference Center

*This document contains sample promotional text for librarians to use in marketing Poetry & Short Story Reference Center to students, teachers and school librarians. We’ve included long descriptions for use in emails and short descriptions for use in newsletters and other brief communications. Customize as needed.*

**Long Descriptions (for Emails)**

**AUDIENCE: STUDENTS**

Subject line: Get help researching poets, writers and their works

Preheader: Access Poetry & Short Story Reference Center through the library

Reliable information on poems, short stories and the people who write them

Researching the works of classic and contemporary writers? Our library provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of poems, short stories, dramatic works and biographies. You’ll also find a large collection of authoritative essays and critical analyses, e-books, videos, audio recordings of poets reading their own works, and images. All these great resources can help you successfully complete assignments for English class.

Finding content in Poetry & Short Story Reference Center is easy. You can:

* Search for poems, poets, short stories, authors and more using a single search box
* Browse content alphabetically by most-studied poets and authors, most-studied works, poetic forms and techniques, themes, literary periods and movements
* Hear HTML articles read aloud with EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use EBSCO’s citation tool to properly cite sources in your research (and avoid plagiarism)

To begin using Poetry & Short Story Reference Center, visit the library website: [insert direct URL]. If you have any questions about this valuable research tool, just ask your school librarian!

Sincerely,

[Your name & contact information]

**AUDIENCE: TEACHERS**

Subject line: Research tool spotlight: Poetry & Short Story Reference Center

Preheader: Available through the library website

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our library provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. You and your students will also find a rich collection of authoritative essays and critical analyses, e-books, videos, images and infographics.

Finding content in Poetry & Short Story Reference Center is easy. You and your students can:

* Search for poems, poets, short stories, authors and more using a single search box
* Browse content alphabetically by most-studied poets and authors, most-studied works, poetic forms and techniques, themes, literary periods and movements
* Hear HTML articles read aloud with EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use EBSCO’s citation tool to properly cite sources in your research (and avoid plagiarism)

Using Poetry & Short Story Reference Center, you can also:

* Use Advanced Search with Lexile Reading Level and page length limiters to help address text complexity requirements
* Discover rich multimedia — including audio recordings of poets reading their own works — to enhance content delivery and increase student engagement
* Find curriculum support materials including lesson plans crafted specifically for use with this database

In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate Poetry & Short Story Reference Center and other EBSCO resources into the curriculum.

Access Poetry & Short Story Reference Center through the library website: [insert direct URL]

Please feel free to contact me directly with any questions about this valuable research tool, or if you have suggestions for how the library can support you and your students.

Sincerely,

[Your name & contact information]

**AUDIENCE: SCHOOL LIBRARIANS**

Subject line: Support teaching and learning in English classes

Preheader: Promote Poetry & Short Story Reference Center

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our school district provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. Students and educators will also find a rich collection of authoritative essays and critical analyses, e-books, videos, images and infographics.

Finding content in Poetry & Short Story Reference Center is easy. Students and educators can:

* Search for poems, poets, short stories, authors and more using a single search box
* Browse content alphabetically by most-studied poets and authors, most-studied works, poetic forms and techniques, themes, literary periods and movements
* Hear HTML articles read aloud with EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use EBSCO’s citation tool to properly cite sources in your research (and avoid plagiarism)

Using Poetry & Short Story Reference Center, educators can also:

* Use Advanced Search with Lexile Reading Level and page length limiters to help address text complexity requirements
* Discover rich multimedia — including audio recordings of poets reading their own works — to enhance content delivery and increase student engagement
* Find curriculum support materials including lesson plans crafted specifically for use with this database

In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate Poetry & Short Story Reference Center and other EBSCO resources into the curriculum.

Please be sure to add a link to Poetry & Short Story Reference Center from your library website: [insert direct URL]. EBSCO also provides a variety of [promotional materials](https://connect.ebsco.com/s/article/Poetry-Short-Story-Reference-Center-Promotion-Kit) to help you market this resource to students and educators. If you have any questions, please don’t hesitate to contact me.

Sincerely,

[Your name & contact information]

**Short Descriptions (for Newsletters)**

**AUDIENCE: STUDENTS**

Reliable information on poems, short stories and the people who write them

Researching the works of classic and contemporary writers? Our library provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of poems, short stories, dramatic works and biographies. You’ll also find a large collection of authoritative essays and critical analyses, e-books, videos, audio recordings of poets reading their own works, and images. All these great resources can help you successfully complete assignments for English class. Access Poetry & Short Story Reference Center through the library: [insert direct URL]. Questions? Ask your school librarian!

**AUDIENCE: TEACHERS**

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our library provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. You and your students will also find authoritative essays and critical analyses, e-books, audio recordings of poets reading their own works, high-quality videos, images and infographics. Access Poetry & Short Story Reference Center through the library: [insert direct URL]. Questions? Ask your school librarian!

**AUDIENCE: SCHOOL LIBRARIANS**

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our school district provides access to **Poetry & Short Story Reference Center**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. Students and educators will also find authoritative essays and critical analyses, e-books, audio recordings of poets reading their own works, high-quality videos, images and infographics. Please be sure to add a link to Poetry & Short Story Reference Center from your library website: [insert direct URL]. EBSCO also provides a variety of [promotional materials](https://connect.ebsco.com/s/article/Poetry-Short-Story-Reference-Center-Promotion-Kit) to help you market this resource to students and educators. Questions? Contact [insert contact information].