

# Learn with NoveList

Training that transforms  
the patron experience.



## Staff development with a book and library focus

Every time your library staff interacts with a community member, it's an opportunity to showcase the library and create a lasting connection with that user. Staff are the most valuable resource at the library. It's critical to provide ongoing professional development training.

### Trusted content

NoveList has been working to help connect books, readers, and libraries for almost three decades. Our courses are taught by experts with extensive professional experience.

### Flexible options

Find the format that works for your budget and schedule. Choose from self-paced lessons with resources and interactive activities, group trainings delivered virtually or in-person, or one-hour instructional webinars.

### Perfect for staff day trainings

Learn with NoveList courses are a great fit for your staff day trainings. We're happy to work with consortia and state agencies, as well as teams and individuals.

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*Everyone we worked with at Learn with NoveList was helpful, caring, and knowledgeable, and we really appreciate the work they put into our course. Staff came away saying they couldn't wait to put their new readers' advisory skills to practical use with library patrons. I believe the lessons learned in the course will inspire an uptick in usage of the product.*



- Nancy B.

*Librarian at New Orleans Public Library*

# Find courses to reach readers and promote your library

Whether your goal is to increase visitors, expand circulation, or provide top-notch recommendations to readers, we have training to help you reach your goals.

## Reach readers

Do you want to provide outstanding and inclusive services to readers in your entire community? Invest in thorough, interactive training with expert instructors to build the confidence and capacity of your staff.

## Promote your library

Empower staff to create effective marketing on all platforms, including print, digital, and in-person. Courses are grounded in strategy and goal setting. They include best practices for targeting and crafting messages, as well as measuring results.

## Training on NoveList Products

Want us to teach a dedicated session just for your staff? Ask us about a custom plan that includes live discussion and interaction with our product experts.

## Interested in financial assistance for these courses?

Our friends at LibraryReads developed a sponsorship program to encourage continuing education. Learn more at [www.libraryreads.org/cesupport](http://www.libraryreads.org/cesupport).



Contact us now at [novelistsales@ebsco.com](mailto:novelistsales@ebsco.com) to request pricing and a free consultation. Courses can be purchased individually, or we can work with you on a customized plan.