

# Public Library Solutions from EBSCO

Feeling stuck on how  
to best **meet the  
information needs** of *all*  
your public library users?

Learn how EBSCO resources can  
fill in the gaps and help you achieve  
your most important objectives.

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# Love of Reading



Your library has an important job.  
To build a **strong community**, you  
select materials and plan programming  
that **engages, informs** and **fosters**  
**a lifelong love of reading.**







# Love of Reading



“

Reading is a passport  
to countless adventures.

---

Mary Pope Osborne  
*Children's author*

**NoveList Plus** and **NoveList K-8 Plus** are databases of reading recommendations that help librarians connect readers to books they'll enjoy.

**BookChat** offers on-the-spot read-alikes and search tips live from NoveList experts — perfect when readers have questions about unfamiliar topics or when the library is closed. *Available for NoveList Plus only.*

**EBSCO eBooks** includes carefully curated collections of e-books across subject areas, including DRM-free options.

**Flipster Digital Magazines** offers digital access to bestselling children's magazines, consumer magazines, journals and trade publications.

**Digital Magazine Archives** offer cover-to-cover access to key magazines — such as *Life*, *People* and *TIME* — from the very first issue.

**Literary Reference Center Plus** is a database of literary reference works across all genres and time periods.

**Poetry & Short Story Reference Center** is a database of information on thousands of classic and contemporary poems and poets.

# DIY, Hobbies and Makerspaces



Engage your community with **creative programming** that aligns with a wide variety of **interests and passions.**



# DIY, Hobbies and Makerspaces

**Auto Repair Source** offers accurate, authoritative and up-to-date DIY service and repair information for thousands of domestic and imported vehicles.

**Fiero Code** is an award-winning learn-to-code software program for ages 8-18 with gamified instruction in HTML, CSS, JavaScript and more. Empower staff to facilitate fun and engaging programming.

**Flipster** offers digital magazines covering a range of hobbies, interests and DIY topics.

**Hobbies & Crafts Source** contains “how-to” instructions and creative ideas from leading hobby and craft magazines.

**Home Improvement Source** is a database of user-friendly “how-to” information for those tackling home improvement and repair projects.

**MyHeritage Library Edition** is the largest, most internationally diverse family history research database to help patrons trace their genealogy.

**Small Engine Repair Source** contains detailed, yet user-friendly repair guides for all manner of small engines.

“By incorporating Fiero Code, we’re able to provide high-quality programming without staff-intensive planning.”

Jesse Simms  
*Buckeye Public Library (AZ)*



# An Informed Citizenry



In an era when “**fake news**” spreads quickly, it has never been more important for libraries to provide consumers with **vetted information** from **trusted resources**.





**78%** of Americans feel that public libraries help them find information that is trustworthy and reliable.

Pew Research Center, 2017

# An Informed Citizenry

**Business Source Complete** is a database of leading business magazines, journals, company info, SWOT analyses, market research reports and more.

**Consumer Health Complete** provides evidence-based reports, magazines, journals, reference books and more covering health and wellness.

**ConsumerReports.org** offers unbiased ratings, reviews and product comparisons on cars, appliances, electronics and more.

**Explora** is a research experience providing unique, age-appropriate content for schools and public libraries. Compatible databases include:

**MasterFILE Complete**

**Middle Search Plus**

**Newspaper Source Plus**

**Primary Search**

and many more...

**FinancialFit** offers short, easy-to-understand personal finance lessons, videos and interactive tools to help patrons make informed financial decisions and achieve their financial goals.



# Job and Career



Your library plays a critical role in your community, keeping small businesses up-to-date with business news and information, and **supporting workers** with tools for **job and career development**.



# Job, Career and Small Business

**LearningExpress Library Complete** offers skill-building, test prep and career-related resources — all in one easy-to-use online platform.

**LearningExpress Job & Career Accelerator** includes millions of up-to-date job and internship postings as well as tools for exploring occupations, writing resumes and cover letters and preparing for job interviews.

**Entrepreneurial Mindset Training Course** is an eight-module, self-paced course to help prospective entrepreneurs turn ideas into profitable businesses.

**Business Source Complete** is a database of leading business magazines, journals, company info, SWOT analyses, market research reports and more.

**Business Skills Accel5 Collection** offers unique videos and book summaries to help individuals develop skills critical for success in work and life.

**Small Business Source** includes top consumer small business reference books, business videos, and details on how to create business plans.

**Legal Information Source** provides detailed how-to instructions covering a wide range of legal issues and thousands of legal forms.



**56%** of American adults say libraries contribute to helping people find jobs or pursue job training.

Pew Research Center, "Libraries 2016"



# Diversity, Equity and Inclusion (DEI)



Enhance research and reading experiences for **all library users** by ensuring that the content in your collection represents their **lived experiences** and meets their **specialized learning needs**.





# Diversity, Equity and Inclusion (DEI)

**Ethnic Diversity Source** is a database covering the culture, traditions, social treatment and lived experiences of many ethnic populations in North America.

**Flipster** provides digital access to magazines such as *Ebony*, *Essence*, *Out*, *People en Español* and more.

**LGBTQ+ Source** offers full text for scholarly and popular LGBTQ+ publications and historically important primary sources.

**NoveList Plus** and **NoveList K-8 Plus** reading recommendations help librarians connect readers to diverse and inclusive books.

**Read It!** includes articles with modified vocabulary and sentence structure for English-language learners and those needing adapted reading material.

**Referencia Latina** is a Spanish-language database providing a variety of content on general interest topics.

**Rosetta Stone Library Solution** includes lessons and activities to build reading, writing, speaking and listening skills in 30 languages.

## See all DEI resources from EBSCO

Interface and article translation is available in more than 30 languages.

Learn more about [EBSCO's Commitment to Accessibility](#).

“Reading is an exercise in empathy; an exercise in walking in someone else’s shoes for a while.”

Malorie Blackman  
Author

# Technology



**Efficient technology solutions** ensure that your library's valuable materials are **easy to find**, whether members are in the library or remote.



# Technology

**EBSCO Discovery Service (EDS)** brings together all your library resources, including the catalog, in one simple search.

**BiblioGraph** is an open data platform that enhances the value of your library's catalog by making it more visible on the open web.

**BiblioGraph NoveList Enrichment** directly links NoveList's series information, appeal factors and other reader metadata to your catalog to help your library attract new users.

**NoveList Select** enriches your library catalog with NoveList readers' advisory expertise.

**OpenAthens** offers easy single sign-on access to all the materials in your library.

**Stacks Library Websites** is a top-notch content management system that empowers you to create and manage your library's digital presence.

**EBSCO Mobile** The EBSCO Mobile app gives users anytime access to the library's collections.

*Privacy, security, accessibility and globalization are key considerations in all our product development strategies.*

[Learn more](#) about EBSCO's commitment to these areas.

“  
Stacks has made  
maintaining our  
website much more  
streamlined and efficient.”

Victoria L. Klehn  
Director of Library Services  
Marion and Ed Hughes Public Library



# Collection Management and Marketing



Marketing your library's resources today poses **new challenges** and **opportunities** with libraries serving patrons in person and online.



# Collection Management and Marketing



“LibraryAware allowed us to vastly modernize our marketing output almost immediately.

Diane Silva

*Riverside Public Library (IL)*

**Core Collections** give impartial, authoritative guidance for building and maintaining well-rounded collections. Our new **Core Collection en Español** helps libraries develop and manage collections for Spanish-speaking patrons.

**EBSCOhost Collection Manager (ECM)** is an easy-to-use tool for building and managing your EBSCO eBooks as well as your Flipster magazine subscriptions.

**EBSCONET Subscription Management** provides convenient online access to pricing, access options and other important details for thousands of individual titles, e-journals and e-journal packages.

**LibraryAware** provides award-winning templates and tools to create newsletters, bookmarks, shelf talkers, flyers and more for promoting books and resources throughout the library.

**Learn with NovelList** offers expert-led live, in-person, group, and self-paced courses for library staff to build skills in readers' advisory, library marketing and more.

# Professional Development and Research



With everything on your calendar, desk and shelves, professional tools you can access on your schedule will keep you, your library and your staff **ahead of the curve.**







# Professional Development and Research



**97%** of learners said EBSCO Academy courses helped them achieve their professional development goals.

EBSCO Customer Training  
Survey, 2021

**Academic Search Ultimate** is the world's highest-quality multidisciplinary database of peer-reviewed, full-text journals.

**EBSCO Academy** is the one-stop learning portal for increasing EBSCO resource knowledge through self-paced e-learning paths, recorded videos and live instructor-led training sessions.

**EBSCO Connect** provides FAQs, guides, tutorials, promotional materials and more to help customers get the most out of their EBSCO products and services.

**Flipster** digital magazines include *Library Journal*, *Horn Book Magazine*, *Computers in Libraries*, *Information Today* and many more.

**Learn with NovelList** is a service offering interactive staff development sessions to help library staff understand their role in connecting with readers and promoting the library.

**Library & Information Science Source** offers journals and periodicals to help information professionals keep pace with the latest trends in a rapidly evolving field.

**Professional Development Collection** includes highly specialized full-text content for educators, professional librarians and researchers.



Let EBSCO help you unlock  
the door to a better future  
for your community.

Contact your EBSCO Sales  
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