

Six Ways to Win Faculty Over with *Curriculum Builder*

1 Show it in Action

Set up a live demo of Curriculum Builder during a faculty meeting and walk through the easy steps of creating a reading list, searching library content and clicking to add content through that list (without ever having to leave the LMS).



2 Find your Faculty Advocates

Utilize your best connections and biggest library supporters and ask them to use Curriculum Builder for their course. Schedule time with your advocates to learn how they are using Curriculum Builder and any tips they can offer fellow faculty members.



3 Share a Success Story

Once you have an advocate who has used Curriculum Builder for their class, ask them to provide a written testimonial or supply a few quick sentences on how Curriculum Builder worked for their needs.



4 Host a Special Event

Think about the various pain points of your faculty and host an event on how the library can help. Consider a theme such as "How to Better Integrate Technology into your Course" and use it to present Curriculum Builder as well as other solutions.



5 Utilize Students' Needs

Most students are interested in saving money. Connect with a small group to show them how Curriculum Builder can help them do that by utilizing the library's resources and let them become your spokespeople.



6 Go Beyond the Reading List

The beauty of Curriculum Builder is its multifaceted applications. Show faculty that they can use the tool to hold weekly forum discussions based on readings, create glossaries and class questionnaires, assign a graded quiz on reading list selections, and create offline assignments as well.

