



The Keys to Innovation

Innovation is imperative to compete and succeed in today's rapidly changing business environment. Effective innovation often requires strategic thinking, curiosity and a passion for improvement. With a change of mindset and a few simple keys, anyone can become a more innovative thinker.



Mix Diverse Disciplines

Learn to think outside the box. When you draw from diverse disciplines and prior knowledge, you can question your past assumptions and begin to see things in a new way.



Curate Ideas

Don't assume that you have to come up with a brand new idea to be innovative. Instead, spot ideas that are underappreciated or underutilized and help to bring attention to them.



Conduct Original Research

Research does not have to be formal. Talk to those around you to diversify your way of thinking. These conversations can often change the way that you think about your discipline.

Want to learn more about innovation?
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