

# Why Google Isn't Good Enough For Researchers

In the pharmaceutical and biotechnology fields, in-depth research is a job requirement. With so many free online resources, some may question the value of research databases. Let's see how one research database, *Biotechnology Source*<sup>™</sup>, compares to traditional search engines.

## *Biotechnology Source*<sup>™</sup>



*Biotechnology Source* offers only high-quality articles from reputable publishers to meet the specific needs of researchers.



*Biotechnology Source* allows users to limit and filter their results, which makes their searches more effective and efficient.



Databases such as *Biotechnology Source* do not allow for advertisements, including paid search, which can look like a search result.



*Biotechnology Source* has a number of features to make research easier, such as the ability to save searches and search results, citation assistance and more.



## Traditional Search Engines

Anyone can post information on search engines, which means the quality is questionable.

Traditional search engines only allow for keyword searches, which can make it difficult for researchers to find the right content.

Search results, especially on the first page of results, can be full of advertisements, which can be distracting and misleading.

Traditional search engines do not allow users to save their search results or export citations.



**Ready to Enhance Your Research Experience?**

Watch this [quick video](#) to learn more about *Biotechnology Source*.

Or contact [information@ebSCO.com](mailto:information@ebSCO.com) today

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