

THE GREAT CNO OBSTACLE COURSE

As a Chief Nursing Officer (CNO), you are a master at understanding and managing the complexities of nursing organizations. You size up challenges, analyze the lay of the land, map out your strategic approach, and jump into action. You'll do what it takes—you go over, under and through obstacles—to get to the finish line.

YOU'RE OUT TO WIN.

Read on to see the most common hurdles that Chief Nursing Officers tackle, and learn how *Nursing Reference Center™ Plus* can help you create a winning strategy for navigating the Great CNO Obstacle Course

Finish Line



Click any obstacle to start your journey

Achieving and Maintaining Magnet Status



Patient Engagement



Meeting Regulatory Standards



Nurse Retention and Satisfaction



Policy and Procedure Creation and Upkeep



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Obstacle #1: Meeting Regulatory Standards

The Joint Commission, OSHA, FDA, EPA, the Centers for Medicare & Medicaid Services, the list goes on and on. With so many different regulatory bodies impacting the way your nurses provide care, it's important to be well versed in all of the regulations and guidelines.

Tackling the Obstacle with *Nursing Reference Center Plus*

- Prepare for your next survey or inspection by reviewing evidence-based content on both the regulatory bodies and their ever-changing standards, found in easily digestible formats through *Nursing Reference Center Plus*. You can even set up an alert to notify you when a regulatory topic has been updated due to practice-changing evidence.
- Access the skill content found in *Nursing Reference Center Plus* to help build corrective action plans for any deficiency found during surveys or inspections.
- Track your nurses, progress in improving their skills and procedures with our skill competency checklists. These straightforward checklists allow nursing leadership to observe nursing competency and effectively report findings to any regulatory body.





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Obstacle #2: Achieving and Maintaining Magnet Status

Magnet designation is one of the highest honors a hospital can receive, but it can be a long climb to attain that level of excellence. Meeting the five Magnet requirements takes hard work and the right resources.

Tackling the Obstacle with *Nursing Reference Center Plus*

- Build effective nurse leaders by providing knowledge about important topics including the culture of work environments, communication and appraisal techniques and the professional practice model. Information about these topics and many more is included in *Nursing Reference Center Plus*.
- Help your nurses fine-tune their professional practice with the most current evidence on culturally competent care and recognized standards of care.
- Promote evidence-based nursing practice. *Nursing Reference Center Plus* authors adhere to a strict evidence-based methodology and protocol focused on systematic identification, evaluation and consolidation of practice-changing clinical information.





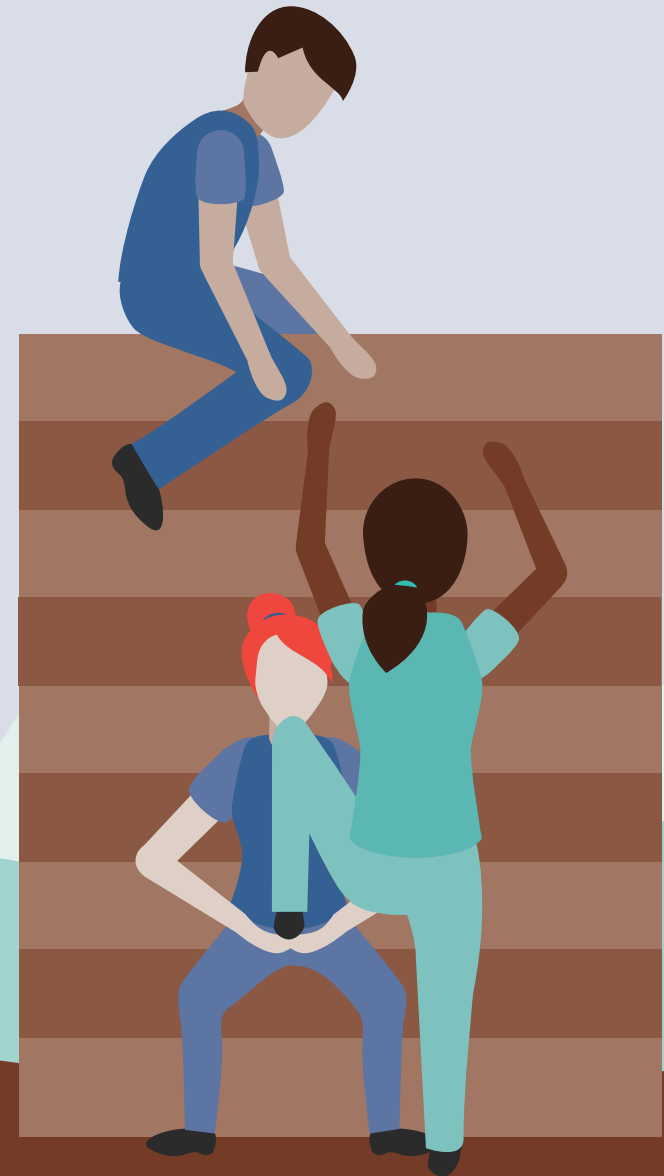
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Obstacle #3: Nurse Retention and Satisfaction

Nurse retention is a significant factor in the general health of any hospital. Implementing nursing residency programs and providing seasoned nurses with resources to promote lifelong learning can positively impact nurse retention, and having the right tools in your tool box can streamline these initiatives for you.

Tackling the Obstacle with *Nursing Reference Center Plus*

- Draw on content from *Nursing Reference Center Plus* to build a strong nurse residency program, ensuring new nurses have the competence and confidence to fully assimilate to their new roles.
- Encourage a culture of lifelong learning and professional growth with *Nursing Reference Center Plus*. Our ANCC and IACET accredited CEs provide nurses with valuable learning opportunities as well as a means to obtain contact hours towards license renewal.
- *Nursing Reference Center Plus* offers a variety of content to help nursing leaders become better mentors and educators. The more support and knowledge new nurses can absorb from the seasoned nurses around them, the more likely they are to succeed.





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Obstacle #4: Patient Engagement

Patient engagement is quickly becoming more and more important for hospitals. Having patients play a more active role in their healthcare goes a long way to successfully preventing and managing chronic diseases. Engaged patients more often than not equate to satisfied, compliant patients. While in concept, patient engagement seem pretty straight forward, in practice it requires nurses and other care providers to extensively build upon their communication and education skills.

Tackling the Obstacle with *Nursing Reference Center Plus*

- Give your nurses easy access to thousands of patient education handouts available in English and Spanish that allow patients to fully understand their diagnosis, upcoming procedure or new medication.
- Help your nurses master best practices for successfully educating patients with our skills content. *Nursing Reference Center Plus* includes the latest evidence on thousands of skills, which include desired outcomes, facts and figures, red flags and so much more.
- Share *Nursing Reference Center Plus* content on culturally competent care to help your nurses be more cognizant of their patients' cultural nuances. By understanding the cultural needs of patients, nurses are able to provide more effective and compassionate care.





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Obstacle #5: Policy and Procedure Creation and Upkeep

Every hospital has to have a set of policies and standard operating procedures to ensure the continuity of patient care. While policies and SOPs are a mandatory entity for hospitals, their creation and upkeep can be costly, time consuming and laborious. Wouldn't it be great if there were a way to streamline this process with the help of evidence-based third-party information resources?

Tackling the Obstacle with *Nursing Reference Center Plus*

- Link directly from your online policy and procedure manual to content found in *Nursing Reference Center Plus* to save time, money and resources on upkeep.
- Trust that our information is evidence-based and continually updated as new evidence is identified.
- Reduce exposure to liability by ensuring that nurses follow Standardization of Care best practices with *Nursing Reference Center Plus*.

