Audiobooks are useful tools for increasing vocabulary, improving listening skills and supporting time-starved, busy students, professionals and patrons. Have you heard the latest facts about audiobooks?

- **74.8%** of people listen to audiobooks in the car or while commuting.
- **25%** listen while multitasking and doing chores around the house.
- **23%** enjoy listening while working out.
- **47%** of people listen to audiobooks in the car or while commuting.

**Percentage of library’s total audiobooks**
- 74.8% Adult
  - Young Adult 10%
  - Children’s 15.3%
- 25% Young Adult
- 10% Children’s
- 10% Adult

**94% Patron Request**

**What factors influence your audiobook selection decisions?**
- Popularity of the print book 83%
- Popularity of author’s previous book 79%
- Award Winner 73%
- Positive Audiobooks Reviews 68%
- Narrator 65%
- Special Features 9%
- Price 3%

**How often are audiobook recommendations made?**
- Daily: 15%
- Weekly: 40%
- Monthly: 21%
- Less often: 20%
- Never: 4%

Sources: Library Journal/NoveList Survey and an audiobooks survey by Bowker.