Researching Business Studies?
Start with Business Source®

Six key resources in Business Source to help with your business research:

1. **Harvard Faculty Seminar Series Videos:** Watch related videos from Harvard Business School which appear in your results. (Available with Business Source Complete and Business Source Ultimate)
2. **Company Profiles:** Get information on key executives, competitors, major products and services, revenue and market value.
3. **SWOT Analyses:** Learn the strengths, weaknesses, opportunities and threats of a company.
4. **Country Reports:** Get information on a country’s political climate, economic condition, government spending, gross domestic product of the region hosting the company you're searching.
5. **Industry Profiles:** View profiles of the industry to which a company is related.
6. **Additional Business Videos:** Learn from industry leaders including the Academy of Management, Bloomberg and more. (Available in Business Source Ultimate)

Additional Resources:
- Books
- Business Journals
- Financial Data
- Market Reports
- 60,000 Associated Press Videos

Areas covered:
- Accounting
- Banking and Finance
- Business Ethics
- Business News
- Business Strategy
- Employment Law
- Human Resources
- Management
- Marketing
- Regional Business

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Features of Business Source

Search Screen

A Search Modes: Use Boolean phrases or exact phrases, place AND or OR between search terms, or use SmartText Searching.

B Search Box: Start your research by entering keywords to search journals, books and more.

C Company View: Access information for more than one million of the largest worldwide companies. (Available with Business Source® Complete and Business Source® Ultimate)

D Business Thesaurus: Use EBSCO’s controlled vocabulary of terms to enhance business content searches.

E Search History: Review search history, save searches and create alerts.

Result List Screen

1 Current Search: View search selections and update results by removing selected items.

2 Limit Your Results: Refine searches without navigating away from the results page.

3 Image Quick View: View thumbnails of article images in the result list.

4 Company Profiles: View profiles of companies included in your result list.

5 Associated Press Videos: See AP videos in a panel within the result list.

6 Harvard Faculty Seminar Series Videos: Learn from leaders in the field.

7 Source Types: Choose SWOT Analyses, Country Reports or Industry Profiles.