Researching Business Studies?
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**Areas covered:**

- Books
- Business Journals
- Financial Data
- Market Reports
- 60,000 Associated Press Videos

**Additional Resources:**

- Accounting
- Banking and Finance
- Business Ethics
- Business News
- Business Strategy
- Employment Law
- Human Resources
- Management
- Marketing
- Regional Business

Harvard Faculty Seminar Series Videos: Watch related videos from Harvard Business School which appear in your results. (Available with *Business Source Complete* and *Business Source Ultimate*)

Company Profiles: Get information on key executives, competitors, major products and services, revenue and market value.

SWOT Analyses: Learn the strengths, weaknesses, opportunities and threats of a company.

Country Reports: Get information on a country’s political climate, economic condition, government spending, gross domestic product of the region hosting the company you’re searching.

Industry Profiles: View profiles of the industry to which a company is related.

Additional Business Videos: Learn from industry leaders including the Academy of Management, Bloomberg and more. (Available in *Business Source Ultimate*)
Features of *Business Source*

### Search Screen

**A** **Search Modes:** Use Boolean phrases or exact phrases, place AND or OR between search terms, or use SmartText Searching.

**B** **Search Box:** Start your research by entering keywords to search journals, books and more.

**C** **Company View:** Access information for more than one million of the largest worldwide companies. (Available with *Business Source® Complete* and *Business Source® Ultimate*).

**D** **Business Thesaurus:** Use EBSCO’s controlled vocabulary of terms to enhance business content searches.

**E** **Search History:** Review search history, save searches and create alerts.

### Result List Screen

**1** **Current Search:** View search selections and update results by removing selected items.

**2** **Limit Your Results:** Refine searches without navigating away from the results page.

**3** **Image Quick View:** View thumbnails of article images in the result list.

**4** **Company Profiles:** View profiles of companies included in your result list.

**5** **Associated Press Videos:** See AP videos in a panel within the result list.

**6** **Harvard Faculty Seminar Series Videos:** Learn from leaders in the field.

**7** **Source Types:** Choose SWOT Analyses, Country Reports or Industry Profiles.