Build the Best E-Book Collection with GOBI®

One library workflow doesn't fit all. That's why GOBI Library Solutions works with you one-on-one to understand your specific library's needs. Whatever your collection development goals are, GOBI Library Solutions can help.

With the widest range of e-book acquisition models, access options and platforms in one place, libraries can choose the customized acquisition approach that works for their unique needs.

Learn about e-book acquisition models, collection development support services, platform partners and more ways GOBI can support e-book acquisition by clicking the buttons on the right.

GOBI Library Solutions









Support

Platform Partners



E-Book Acquisition Models

Use a mix of models to build a collection that aligns with your library's budget and collection development strategy.

Libraries use various methods for acquisition, and GOBI supports them all in an integrated way. When libraries order e-books via GOBI, they can:

- Choose from the broadest range of acquisition models in one place
- Have full visibility of holdings in GOBI and view
 what they currently own and determine what they can purchase
- Benefit from deduplication for all orders, across models and across formats
 - Save staff time spent selecting relevant titles while being confident in what is being acquired

Each of the following acquisition models draws on GOBI's profiled metadata to drive selection decisions, ensuring that libraries are getting the exact titles they need while benefitting from GOBI's best-in-class duplication control across all formats, cataloging records and workflow support.

Click on the buttons below to explore each model.

Course Reserves or Student Requests:

Title-by-Title Firm
Orders

Usage-Based / Data-Driven:

Demand-Driven Acquisition (DDA)

Evidence-Based Acquisition (EBA)

Broad Access:

eCollections

eSeries

eApproval Plans



Title-by-Title Firm Orders

Accent your collection with single title e-books and have them delivered to users quickly.

GOBI offers more than 3 million e-books on more than 25 publisher and aggregator platforms. When a library orders an e-book through GOBI, they can be confident that the title is not already owned by the library or already available to end-users through an eCollection, an EBA program or a DDA program. Libraries can also select the access model for the e-book, depending on publisher availability: 1-user, 3-user, unlimited user, concurrent access, or non-linear lending.

Considerations:

- Firm orders work well for student and faculty requests
- · Ideal for course reserves
- An excellent way to supplement other, more broad acquisition methods

Benefits of Firm Ordering through GOBI:

- Duplication control against all current e-book and print book holdings
- Ability to view all platforms on which a title is available, as well as pricing for each
- Cataloging services that ensure e-books are easily discoverable
- Libraries are able to preview e-books in GOBI on the publisher or aggregator platform

E-Books in Minutes Service

Once ordered through GOBI, more than 2 million e-books on the following publisher and aggregator platforms are delivered and accessible to users within minutes with no setup required:

- EBSCO eBooks™
- IGI Global
- ProQuest Ebook Central
- R2 Digital Library
- Taylor & Francis eBooks



Demand-Driven Acquisitions (DDA)

Create a seamless experience for the end-user and tie acquisition to immediate demand.

DDA programs enable a library to make e-books discoverable to patrons prior to purchase. An e-book is triggered for purchase based on significant use, as defined by either the library or platform. GOBI's multi-vendor DDA program integrates with a library's profile to help create a customized title pool and ensure that the library does not miss out on content. GOBI's trusted de-duplication services and value-added technical services help provide a fully automated DDA workflow for libraries.

Considerations:

- Libraries can make a wide range of e-books available to patrons at no upfront cost
- Libraries do not purchase an e-book until it has showed meaningful use
- Libraries can set parameters for the DDA program, giving them control over titles included
- Ideal for libraries with limited budgets or to supplement other acquisition models

Benefits of DDA through GOBI:

- · Duplication control
- Multi-vendor options
- Customized discovery and cataloging records
- Management of your DDA pool
- Electronic invoicing for purchased titles
- Integration with all other acquisitions in GOBI
- The ability to view and report on DDA status in GOBI
- A manual option to support daily additions of title requests to your DDA pool

DDA programs are available through GOBI with the following partners:

- EBSCO eBooks
- JSTOR
- ProQuest Ebook Central



Evidence-Based Acquisition (EBA)

Acquire e-books based on usage and other data provided by GOBI.

EBA offers librarians the flexibility to choose broad or granular access to content from a specific publisher, involve users directly in the selection of content, and maintain control of making final, informed decisions.

Considerations:

- Provides users with access to high-quality, backlist or frontlist e-book content
- Libraries can acquire e-books based on actual usage evidence and other data provided by GOBI
- Libraries can set the budget at the start of the program
- Ideal for libraries who want to stay onbudget and acquire content based on usage

Benefits of EBA through GOBI:

- No restrictions on usage Unlimited Access / DRM-Free
- Usage statistics, reporting and selection support
- Duplication control
- Easy identification of owned or active evidence-based titles in GOBI
- Integration with your local system
- High-quality cataloging records customized for your library

EBA programs are available through GOBI on the following publisher platforms:*

- IGI Glob!
- Taylor & Francis
- Wiley
- *Publisher platform availability may vary due to territory restrictions



Read the Success Story:

<u>Improving Workflow</u>
<u>Efficiencies with EBA through</u>
<u>GOBI - Massey University</u>



eCollections

Acquire a collection of perpetual access e-books on a specific topic delivered on the publisher's platform.

GOBI partners with top academic publishers to offer eCollections delivered on the publisher's platform. As new eCollections are published, libraries can view collection information in GOBI, including the titles included. GOBI also provides a range of support services for eCollection orders, including duplication control across all acquisition models, as well as assistance in identifying collections to purchase.

Considerations:

- Get a large body of high-quality content at a lower cost per title
- Perpetual ownership of titles
- Order frontlist or backlist collections

Benefits of eCollections through GOBI:

- One-stop customer service in support of all your GOBI-purchased eCollections
- Minimize individual invoices through collection purchases
- Duplication control
- Customized cataloging records
- Visibility of all content included within the eCollection
- Individual or consortium-level purchases available

eCollections are available through GOBI on the following publisher platforms:*

- Bloomsbury
- Cambridge University
 Press
- De Gruyter
- Duke University Press
- Edward Elgar
- Elsevier
- IGI Global
- John Benjamin
- Knowledge Unlatched

- Manchester
 University Press
- Oxford University Press
- Project MUSE
- SAGE
- Springer
- Taylor & Francis
- Wiley
- World Scientific

^{*}Publisher platform availability may vary due to territory restrictions



eApproval Plans

Assemble a custom-built collection with notifications or automatic delivery of e-books that match your specific criteria.

GOBI's eApproval plans enable libraries to create a precise profile of criteria for titles that match their collection development goals. Any matching titles can be either automatically delivered to the library or sent to the library as a notification, allowing libraries to review and make the final purchasing decision. eApproval plans can be e-only, in which case only matching e-books are sent; or they can be e-preferred, in which case a notification or delivery of a matching print book would occur for instances where there is no matching e-book.

Considerations:

- Ideal for libraries who want to ensure they're getting specific, frontlist content that matches their needs
- Libraries have the option of automatic delivery, or they can opt to receive notifications of matching titles

Benefits of eApproval Plans through GOBI:

- Libraries receive relevant content that matches their specific needs
- eApproval plans help save time for selection and acquisition librarians
- eApproval plans leverage GOBI's best-inclass metadata

Profiles for eApproval Plans can be set according to the following criteria:

- Publisher
- Language
- Content Level
- Edition
- Price
- LC Class
- Subject
- And more



eSeries

Get 100% coverage for every volume in a publisher's digital series, delivered on the publisher platform.

GOBI offers an eSeries service to help libraries acquire and manage eSeries with ease. GOBI offers more than 525 eSeries across 10+ publisher platforms and provides a range of support services to help libraries streamline and manage eSeries. GOBI's Featured New Series lists are posted in GOBI each quarter and make it easy to find new series and top-selling series by subject.

Considerations:

 Ideal for customers who are manually managing eSeries on multiple publisher platforms and looking to streamline that workflow

Benefits of eSeries through GOBI:

- Search, claim, and run reports on eSeries activity in GOBI
- Customized catalog records and electronic invoicing available for all volumes
- · Duplication control
- Automatically receive new volumes as they are available, minimizing work for library staff

eSeries are available through GOBI on the following publisher platforms:

- Bloomsbury
- Brill
- Cambridge University Press
- Duke University Press
- CQ Press
- CRC Press
- Elsevier
- John Benjamins
- Oxford University Press
- Sage
- Taylor & Francis
- Wiley
- World Scientific



DRM-Free E-Books

Enable users to access and use e-books when, where and how they want.

GOBI offers the most DRM-free e-book options for academic libraries in one place. Find more than 1 million e-books available DRM-free from aggregator and publisher platforms.

What does it mean when an e-book is DRM-free?

- · Unlimited simultaneous users
- No limits on printing, saving, downloading, or copy/paste in a single session
- No third-party software or additional log-in (beyond authentication) required for full-book downloads
- Downloaded files do not expire

Considerations:

- Great for remote learners and course materials that require unlimited access
- Easy to use for students and researchers who value flexibility and easy access

Benefits of DRM-free e-books through GOBI:

- DRM-free titles are easy to find in GOBI:
 Bibliographic records for DRM-free
 e-books will note "Unlimited User | DRM-free" among the business model options
 for qualifying titles
- DRM-Free Spotlight Lists provide an easy way to find DRM-free titles available outside of publisher platforms.
- Minimal training/support needed for students and researchers

DRM-Free Spotlight Lists in GOBI cover topics including:

- Business & Economics
- Law
- Commerce & Finance
- Linguistics
- Educational
 Theory & Practice
- Social & Public
 Welfare

Internal Medicine

- English & American Literature
- Sociology

- Literatui
- Technology

And more

- History
- oru

Sign up for the GOBI newsletter to hear about new Spotlight Lists being added to GOBI each month.



Open Access E-Books

Discover Open Access (OA) e-books in your acquisition workflow.

Open Access e-books are now visible in GOBI on the bibliographic record. With this enhancement, libraries can see if an OA version of a book is available.

Libraries can find lists of OA e-books broken out by publisher on the DRM-free and Open Access section of Spotlights Lists in GOBI. To access OA e-books, libraries can use the publisher links provided in the eBook Services tab in GOBI.

EBSCO eBooks Open Access Collection

The *EBSCO eBooks*™ collection includes thousands of open access (OA) e-books from the world's most trusted university presses and scholarly publishers, helping librarians save time searching for high-quality OA content. With this collection, libraries gain access to a growing selection of full-text, DRM-free OA e-books on the EBSCO*host*® platform at no cost.

To request access to the *EBSCO eBooks* Open Access collection, <u>click here</u> or contact your GOBI Collection Development Manager to learn more.

Open Access E-Books are visible in GOBI on the following publisher and aggregator platforms:

- Cambridge University Press
- De Gruyter
- Duke University Press
- EBSCO eBooks
- John Benjamins
- JSTOR
- Knowledge Unlatched
- Manchester University Press
- OAPEN
- Oxford University Press



Collection Development Support

Leverage the expertise of your own dedicated GOBI Collection Development Manager to build the best collection.

Let GOBI's Collection Development Managers act as an extension of the library and help libraries achieve their e-book acquisition and collection development goals. GOBI offers a range of support services to help libraries discover and select the best titles. Get the e-books that libraries need in order to support distance and remote learners and meet students where they are.

Spotlight Lists

Spotlight Lists are curated selection lists that feature librarian-recommended e-books and print books. Subscribe, browse what's new, acquire whole lists or select individual titles.

Spotlight Lists cover a range of categories including:

- Award Winners and Reviews
- DRM-Free Spotlight Lists
- EBSCO eBooks Subject Sets
- Health Science Lists
- Popular Fiction & Nonfiction
- Subject-Focused Lists

Reviews

GOBI includes book reviews from several major review sources to provide more information for selection and purchase decisions. Current reviews are presented in GOBI soon after publication.

Review sources in GOBI include:

- Booklist
- Book News Reviews
- Choice
- Doody's Review Service™
- Library Journal
- · Publishers Weekly

Print-to-E Replacement Projects

GOBI offers a p-to-e replacement service to help support libraries moving toward remote and distance learning. This service helps libraries save time manually pulling this information and is a great way for them to acquire high-use titles in an e-book format.

- GOBI takes a list of print titles and determines what matching e-books are available
- GOBI provides a list of available e-book titles and the library selects titles for purchase



Platform Partners

The largest selection of e-book publisher and aggregator platforms, all in one place.

GOBI partners with top e-book publishers and aggregators to provide libraires with the industry's largest selection of e-book publisher and aggregator platforms in one place. Within GOBI, libraries can see all of the platforms on which an e-book is available, as well as the available user access models, which helps them save time by streamlining selection, ordering and delivery of e-books from multiple platforms. And, when libraries order through GOBI, they benefit from deduplication across all platforms, formats and acquisition models.

E-Book Platforms Available in GOBI*

- Al Manhal
- Bloomsbury
- Brill
- Cambridge University
 Press Online
- Cairn.info
- De Gruyter
- Digitalia Hispanica
- Duke University Press
- EBSCO eBooks

- Edward Elgar
- Elsevier ScienceDirect
- GALE Virtual Reference Library (GVRL)
- IGI Global Online
- John Benjamins
- JSTOR
- Knowledge Unlatched
- Manchester University Press
- OAPEN

- Oxford University Press
 - Oxford Clinical
 Psychology Online
 - Oxford Handbooks Online
 - Oxford Medicine Online
 - Oxford Reference Online
 - Oxford Scholarly
 Editions Online
 - Oxford UPSO (University Press Scholarship Online)

- Project MUSE
- ProQuest Ebook Central
- Rittenhouse R2 Digital Library
- SAGE Knowledge
- SpringerLink
- Taylor & Francis eBooks
- Wiley Online Library
- · Wolters Kluwer Ovid
- World Scientific

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Learn More About GOBI®

GOBI is a workflow tool that supports selection, collaboration and acquisition for individual libraries and members of consortia or buying groups. In addition to finding print books from thousands of top academic publishers, GOBI users can also order from the widest range of e-book publishers and aggregators all in one place. Our robust linking ensures that we know all versions of a title, so we can alert you of duplicates automatically across all acquisition models and formats. In addition, our visibility into your library's historical purchases and order details make our duplication control that much stronger. Save time with GOBI's duplication control, workflow support and cataloging records.

Start building the best e-book collection today.

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