ESBCO offers a number of solutions to make authenticating easier and more personalized for your end-users. The decision can now be tailored to fit your needs and goals.

**What is a single sign-on, how can it benefit my end-users, and how can I get it set up?**

**Stop your institution from using its own Identity Provider or directory of user accounts?**

- **Yes**
  - OpenAthens can be your Identity Provider, so your directory of user accounts can be authenticated by the library.
  - Google Sign In can be used to authenticate your library's users using the library's existing Google account.

- **No**
  - If your institution is not already using an identity provider or directory of user accounts, the user must log in directly to the library's subscriptions.
  - Google Sign In can be used to authenticate your library's users using the library's existing Google account.

**Is your institutional directory SAMI-based?**

- **Yes**
  - OpenAthens can be your Identity Provider, so your directory of user accounts can be authenticated by the library.
  - Google Sign In can be used to authenticate your library's users using the library's existing Google account.

- **No**
  - If your institutional directory is not SAMI-based, the user must log in directly to the library's subscriptions.
  - Google Sign In can be used to authenticate your library's users using the library's existing Google account.

**What's next?**

- **ESBKO** is a service that allows you to use SAML identity providers to authenticate users to the library's subscriptions.
- **Google Sign In** is a service that allows you to use Google accounts to authenticate users to the library's subscriptions.

Contact your EBSKO sales team to schedule a demo or to speak with EBSKO's expert team members who will be happy to help you determine which solution will best suit your library's needs.