

# EBSCO Corporate Solutions

**Meeting the informational needs of your entire company can be difficult – but it doesn't have to be.**

EBSCO Corporate Solutions offers tools and products that will support every department of your organization – from sales, to research and development, to human resources and everything in between. Learn more about EBSCO's suite of corporate products.

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**SALES, MARKETING AND  
PRODUCT MANAGEMENT**



**RESEARCH AND  
DEVELOPMENT**



**HUMAN  
RESOURCES**

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## SALES, MARKETING AND PRODUCT MANAGEMENT



Equip your sales, marketing and product management teams with EBSCO's *Business Source® Corporate Plus*. With this invaluable tool, your employees will find a wide library of comprehensive business information, such as:

- ✓ Exclusive full-text coverage of thousands of business magazines, journals and trade publications, many of which are unique and unavailable through other online resources
- ✓ Same-day currency for top news sources such as Associated Press, CNBC, CNN, NPR, Reuters and BusinessWire
- ✓ In-depth information for over one million companies, including company profiles, SWOT analyses, market and industry reports, and book and journal content
- ✓ Conference papers and proceedings collections from more than 95 providers
- ✓ Global content that includes full-text magazines and journals for more than 70 countries

The information found in *Business Source Corporate Plus* will become a crucial resource for all of your competitive intelligence and business research needs.



## RESEARCH AND DEVELOPMENT



Provide the information needed for research and development, product management and engineering with one of EBSCO's databases designed specifically for in-depth research.

- ✓ STEM researchers will find wealth of scientific resources needed to drive innovation through EBSCO's *STM Source*™ and *Applied Science and Technology Source*™. Arm researchers with the resources they need to succeed with full-text information on a wide range of topics.
- ✓ EBSCO's *Biotechnology Source*™ offers a single-search platform to thousands of full-text biotechnology and pharmaceutical journals. Integrate into your company's intranet or other workflow applications to create a seamless search experience.
- ✓ *Engineering Source*™ is EBSCO's premier database designed for engineers and researchers of all types. Access a premier collection of indexed and full-text content that provides information relevant to many engineering disciplines.

Explore all of EBSCO's research and development databases on our [website](https://www.ebsco.com/corporations).



# HUMAN RESOURCES



Empower your human resources department with EBSCO's newest corporate learning tool, **Accel5™**.

- ✓ *Accel5* helps employees develop critical soft skills such as teamwork, leadership, communication, innovation and more
- ✓ Videos, business book summaries and articles are designed to be consumed in just minutes a day – perfect for busy employees
- ✓ Employees will learn from thought leaders such as Marshall Goldsmith, Daniel Pink and Liz Wiseman
- ✓ Content is relevant for all employees, no matter the level of experience, and concepts are actionable so they can put into practice what they learn
- ✓ New content is added daily so your employees can stay ahead of the curve

# Ready to Learn More?

EBSCO Corporate Solutions empowers employees from any department with the tools they need – from databases for in-depth research, to learning content to develop soft skills, your employees will have the information they need to succeed in their roles. To receive your own custom corporate solution, visit [www.ebsco.com/request-information](http://www.ebsco.com/request-information).

Request Information

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