



EPUB

VS



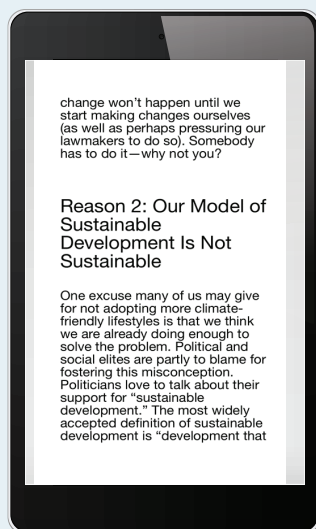
PDF

EPUB has emerged as the industry standard format for e-books due to its numerous advantages over PDF, including superior accessibility, enhanced online navigation, and optimization for mobile devices. However, there is little understanding of EPUB's advantages among end-users and little appreciation for EPUB's potential in academic libraries. This infographic will help explain the difference between the two formats and the implications for student research.

EPUB is highly accessible

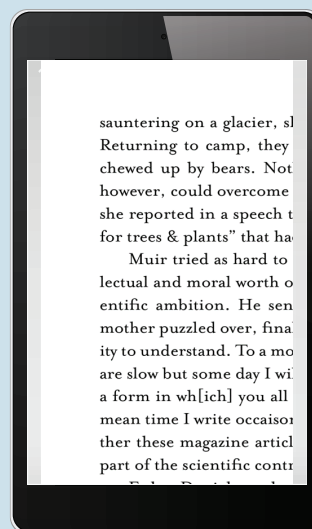
PDF is difficult to make accessible; it requires activating an alternate text in order to be read by screen readers

Display on Mobile Devices



EPUB Reflowable Text

EPUB delivers reflowable text, which changes its size and shape to fit your screen.



PDF delivers less sophisticated text, and often a static image, so zooming in can break lines of text or cut off portions from your viewing window

	 EPUB	 PDF
Integrates Web Standards – Dynamic Linking	Y	N
Reflowable Text (Optimized Display)	Y	N
Accessibility Standards	Y	Y*
Searchable Images, Formulas, Tables	Y	N
Support for Non-Roman Languages	Y	N
Adjustable Font Size, Background Color, Text	Y	N
Audio, Video, Quizzes	Y	N

* indicates that PDF requires a workaround in order to be accessible, whereas EPUB has accessibility built into the specification for the format.