The What, Why, Who and How of Information Literacy

**What is Information Literacy?**
- Recognize when information is needed
- Locate potential resources
- Develop appropriate search strategies, evaluate results
- Apply relevant knowledge to decision-making

**Why is it important in your medical organization?**
- Greater Patient Outcomes
- Relevant Content

**How can you improve information literacy?**
- Physicians: Information Overload
  - Limited resources
  - Limited information literacy skills
- Medical Researchers: Participation Doesn’t Equal Expertise
  - Participation in research does not guarantee expertise

**Who is challenged?**
- Physicians
- Nurses
- Medical Researchers

**The EBSCO SaaS Suite for Research brings together the best in medical content, technology and user experience to transform the research workflow.**

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**Sources:**