Learning Doesn’t Stop at Graduation

Libraries (and librarians!) continue to be a vital resource for supporting the lifelong learning needs of recent graduates and other patrons in their community.

75% of recent grads need “how-to” information
- Cooking & other domestic survival skills
- Household repairs
- Health & wellness information

69% want to enhance their career path

57% want to increase proficiency with technology

70% of grads read books to fill their lifelong learning needs

73% of grads said finding affordable sources was a barrier to learning

70% of library users said they know little or nothing about their library’s services

30% of library users said they know little or nothing about their library’s services

5.5x more likely to continue using the library if they interacted with a librarian

“[Recent graduates] placed a high premium on lifelong learning systems that were organized, curated, up-to-date, and where there was available assistance, as in the case of librarians and knowledgeable staff.”

—PROJECT INFORMATION LITERACY RESEARCH REPORT, January 2016

Sources
- http://prezi.com/uoiwv4a0s4eq/?utm_campaign=share&utm_medium=copy
- “Digital Habits of Public Library Customers” from EBSCO’s User Research (Deirdre Costello and Christ Farrar)