Linked Data

Get visible on the web with Linked Library Service and Linked Library Enrichment

Linked Library Service

This service transforms your library records into structured formats, links the data together, and publishes to the library.link network. End result: search engines and other web applications "see" your resources, and patrons discover them.

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Linked Library Enrichment

Enriches your linked data with curated, structured data from NoveList, including read-alike recommendations, appeal factors, and more. End result: More access points added to your data so your library is more visible.

○ **Drive Traffic and Results**
Wondering how to attract more people to your library? The first step is making sure they know what you have. You can do that by showing up in the places where they search every day. Libraries in the library.link network are part of a huge web of linked data and see increased traffic to their catalog.
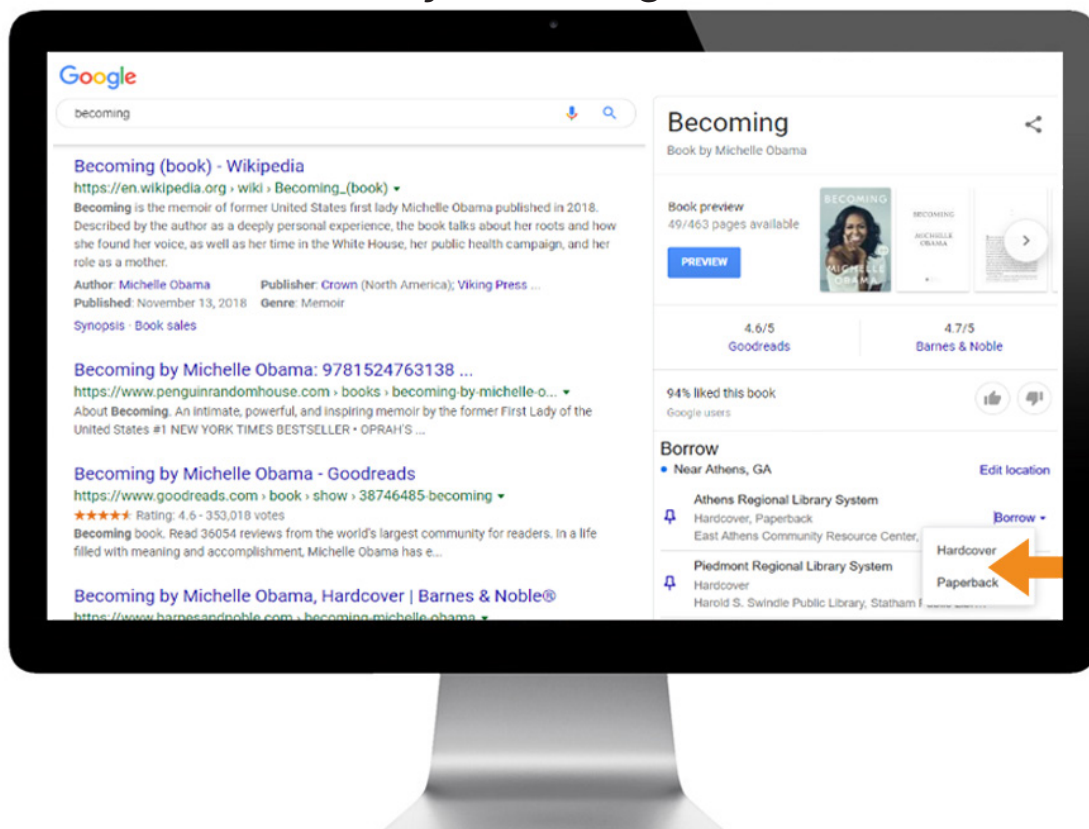
○ **Build the Future of Libraries**
As leaders in the digital world, libraries can invest in a new way of organizing and sharing information. The library.link network is part of that shift towards a more connected world of libraries. When you join the library.link network, you become part of a web of data teaching search engines and other web applications how to understand the rich resources available in libraries.

Learn more: **www.ebsco.com/novelist**

How linked data helps your library

Get clicks to your catalog from the web

Readers in your community will see your collection (and formats) when searching for books.
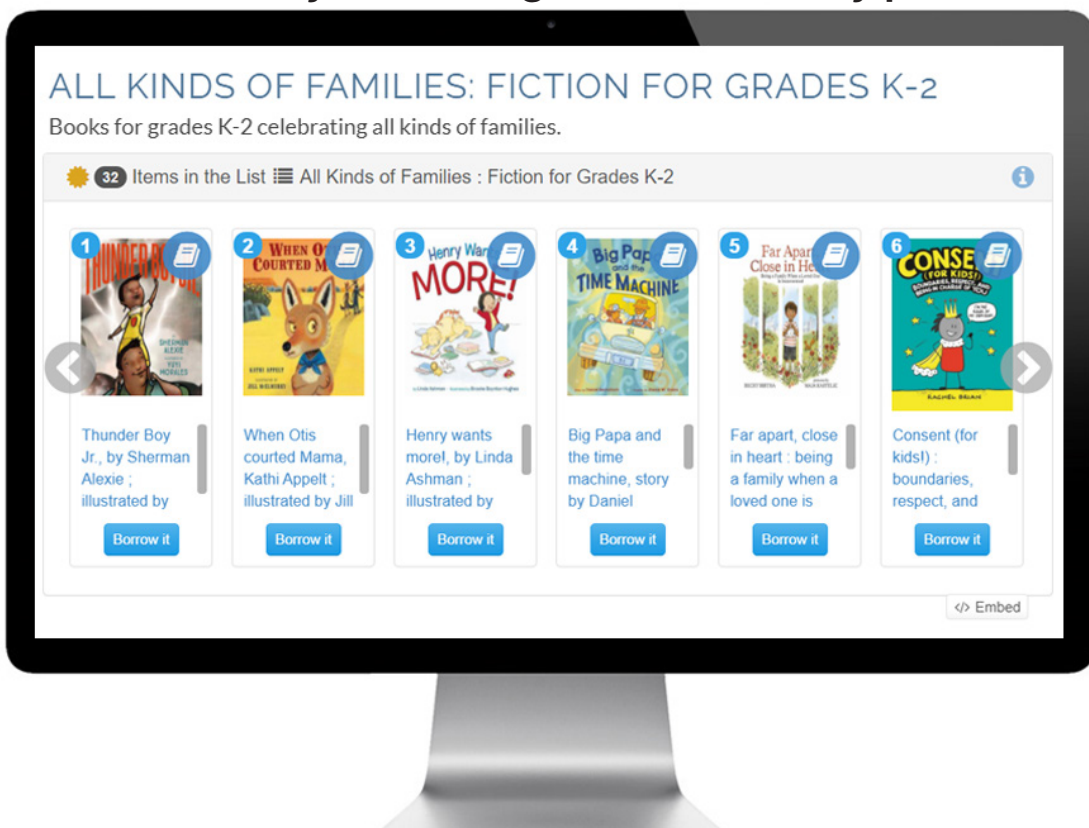
With just a click they can place a hold.

Get clicks to your catalog from community partners

Leverage community partnerships you've developed.

Add linked data carousels to both *your* website and your partners' websites to drive more traffic to your catalog.

Learn more: www.ebsco.com/novelist