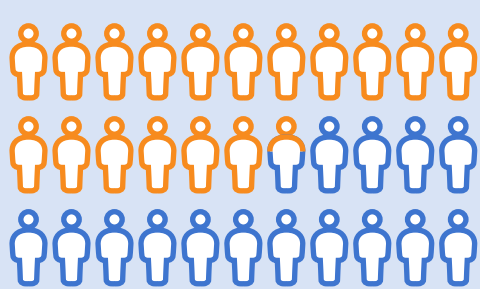


Microlearning: Everything You Need to Know

Microlearning involves learning in small, specific chunks of information with lessons designed to be consumed in **just minutes a day**.

Why: Microlearning is effective and efficient, allowing employees to develop critical skills at a low cost to the organization



58% of employees would be more likely to use online learning resources if they were shorter



Learning in **bursts of 3-7 minutes** aligns with the way the brain retains information



Microlearning courses take **300% less time** to create and **cost 50% less** than traditional courses

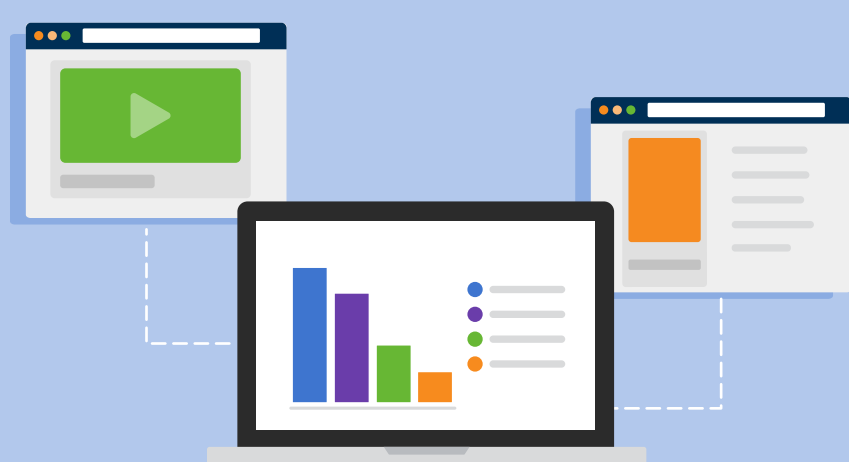
BB

“Experts in the fields of management, training and human resources argue that now, more than ever, individuals must understand and adapt to their constantly changing environment to be successful.”

- **Rebecca Blakiston**

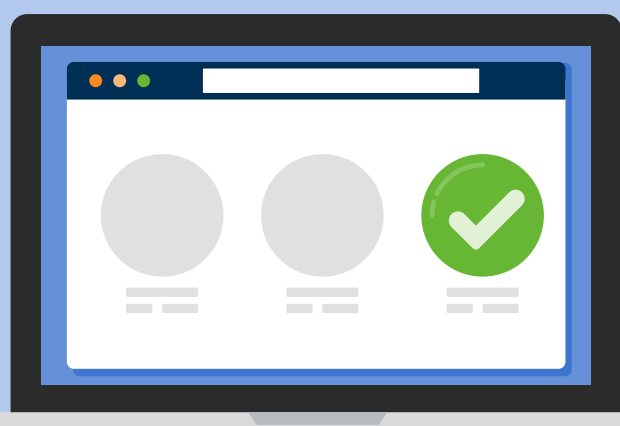
From "Building Knowledge, Skills, and Abilities: Continual Learning in the New Information Landscape"

When: Microlearning can be used at any time and with any corporate learning program



Reinforce Formal Training: Assign relevant microlearning before or after a formal training plan to reinforce key lessons

As-Needed Basis: Allow employees to choose where they need to improve and select the right microlearning courses



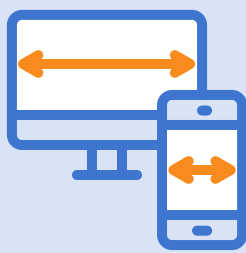
How:



Create lessons on specific topics that feature **4-5 key takeaways**



Offer lessons in a **variety of formats**, such as videos

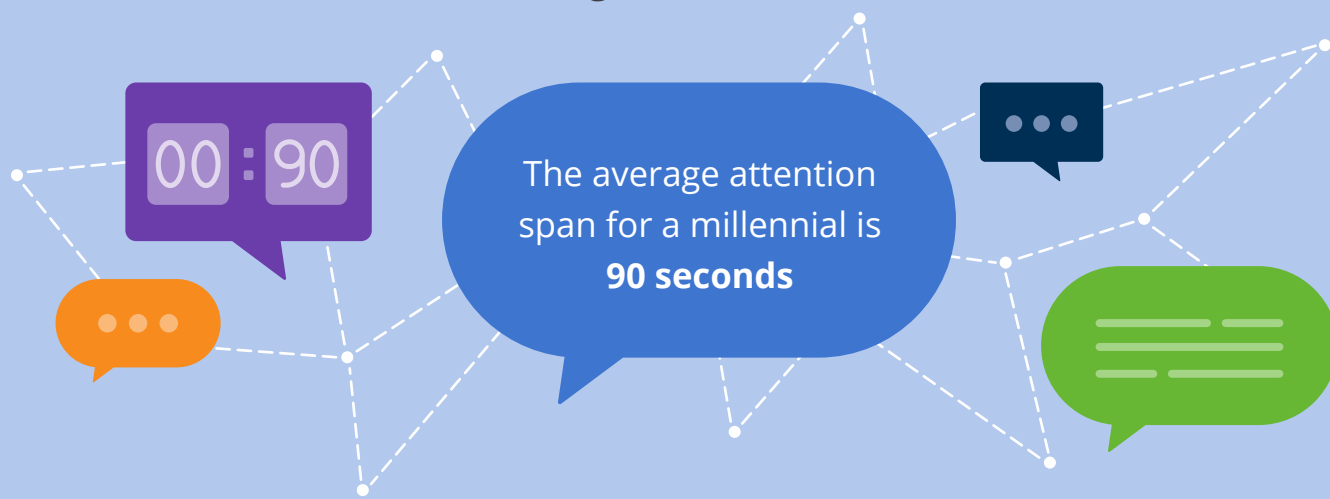


Ensure that all content is **mobile responsive**



Customize a microlearning program to fit your company's needs

Who: Microlearning is appropriate for all employees – from busy executives to new college graduates. Millennials can especially benefit from microlearning



Get the right tools to go micro with *Acce/5*[®]

EBSCO Corporate Solutions offers *Acce/5*, a microlearning solution that features lessons from industry thought leaders on critical soft skills such as teamwork, innovation, leadership and more. All content—such as videos, book summaries and articles—is designed to be consumed in under five minutes a day. *Acce/5* can be customized to meet the needs of any organization. To learn more about *Acce/5*, watch a sample video or request a free trial today.

[Request Free Trial](#)

[Watch Sample Video](#)

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