Use appeal terms

NoveList’s appeal terms can help identify components for creating a perfect storytime experience. Appeals to consider:

**Big and bold** or **colorful** - for large groups, use these illustration terms to find art easily seen from a distance.

**Fast-paced** - these books with increasing suspense are sure to be storytime winners for wiggly groups.

Try **funny**, **silly**, or **noisy** for very young listeners. Or, **amusing** or **darkly humorous** for slightly older listeners.

Search **easy-to-understand** or **minimal text** for toddlers, or **witty** and **wordplay-filled** for older listeners.

**TRY IT**

Enter **AP Big and bold** (or another appeal term) in the main search box

Click **Search**

Secret weapon: reviews!

Searching the full text of reviews may uncover some hidden gems!

**TRY IT**

On the **Advanced Search** page, enter **storytime**

Select **RV Review** from the drop-down

Now, add one of the following to the other search box:

- “Surprise ending”
- “Diverse characters”
- “Repeated lines”
- Classic
- Onomatopoeia

Select an **Audience limiter** and click **Search**

Putting it all together

Shorter books for the very young? Search **AP Minimal text** AND **AP Feel-good**

Happy stories for the very young? Search **AP Feel-good OR AP Sweet OR AP Upbeat**

Books to encourage audience participation? Search **AP Noisy AND AP Action-packed**

Celebrating a special event? **SU “new baby in family” AND AP Believable**

Calming books for bedtime? **SU Bedtime AND AP Quiet**

Especially for librarians

Look for qualities you want (and don’t want) to ensure your comfort level with storytime...

Keep (or avoid) appeal terms like **issue-oriented**, **funny**, **sad**, **gross**, **detailed art**, **suspenseful**, or **noisy**.

Include (or exclude) subject terms for **animal sounds**, **stories in rhyme**, or **cumulative tales**.

When to use:

- **Librarians**: Do you have wiggly groups who have trouble sitting still for an entire story?
- **Listeners**: “I like funny books and books when you don’t know what’s going to happen!”
- **Parents**: Need suggestions for fun — but not too lively — bedtime read-alouds?