

# PatientWisdom

Humanizing the  
Experience and Delivery  
of Care by Listening



Patient, provider and community perspectives are valuable, but often go unheard. PatientWisdom transforms the experience and delivery of care by listening to the people involved. Leveraging communication science to turn transactions into relationships is the most effective way to drive loyalty and value in everyday practice. The Wisdomics® platform captures real-world perspectives via HIPAA compliant, mobile-responsive, digital solutions. These perspectives are distilled into meaningful, actionable insights to help clinicians and health organizations become more responsive and successful. This practical combination of digital and personal is the key to leading in the age of safety, consumerism, personalization, and value-based care.

## PatientWisdom Creates a Responsive Ecosystem by Helping Organizations...



Understand real-world stakeholder perspectives



Foster patient, provider and team loyalty



Do better without taking longer

# PatientWisdom, Inc. Solutions

## PatientWisdom



Understanding a patient's perspective optimizes care, but time constraints can make it difficult to effectively learn what truly matters to patients. PatientWisdom engages patients by making it safe and easy to share essential perspectives. The tool takes these perspectives and clearly presents an inSIGHT summary for clinicians, via the EHR, to improve each encounter. In just 15 seconds, clinicians gain a deeper understanding of what matters to their patients as people and avoid wasting time on pathways that fail to meet real needs.

## ProviderWisdom



Too many clinicians, staff, and trainees feel like they are drowning, and traditional 'engagement' surveys do not always offer a lifeline. ProviderWisdom captures real-world insights about what matters to people on the front-line, distills the information, and produces actionable summaries to foster more vibrant engagement, alignment, and teamwork. Leaders can address burnout and build a positive rapport by listening and responding to help the organization learn and improve.

## CommunityWisdom



Health organizations can more effectively address community health if they more deeply understand what matters to community members. CommunityWisdom captures everyday perspectives about health issues, needs, and resources at both the individual and community level. It combines an open-ended, qualitative approach with highly reliable content analysis to capture and report meaningful insights.

## StudentWisdom



Burnout is not exclusive to practicing physicians. It is a very real concern for medical students as well. StudentWisdom captures honest insights about what matters to students, faculty and staff. The information is refined into an actionable summary to foster engagement, alignment, and teamwork. These insights allow leaders to address burnout and amplify a sense of connectedness by listening and responding to help meet student and faculty needs.