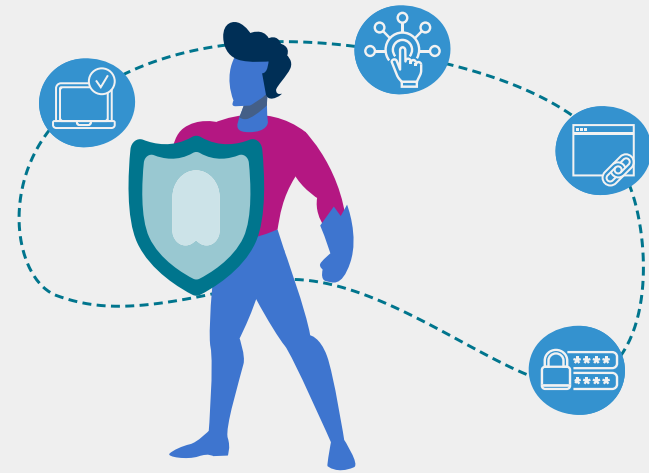


## Introducing PERPETUA, powered by Arkivum

Digital preservation and long-term data management for heritage, higher education, libraries and corporate archives.

Perpetua delivers long-term preservation and safeguarding of some of the world's most prestigious records and collections. Built-in automated processes ensure future accessibility, easy search and usability of your data, making your content discoverable and available over any digital channel.



### Archivists

Preserve collections and records for future generations. Make archived collections accessible to provide value to your organization and community.

#### Challenges

- Can't access files quickly due to changes in formats and technologies
- Unable to find files needed, resulting in hours wasted
- Lost data — once lost, it's lost forever
- Lack of data management knowledge and expertise for born digital files
- Difficult to collaborate with others and provide controlled access to data
- Unable to make digital assets available to the public, users or community

#### How Perpetua solves them



- Meets OAIS standards to ensure future access and preservation
- Easy search and added context for more meaningful information
- 100% data integrity guaranteed
- Includes website, email and social media archiving
- Secure user access for easy collaboration
- Arkivum is ISO 27001 certified
- Fully managed service
- Simple data ingest methods



### IT

Get your data under control. We future-proof and manage your data for you so it is easily searchable, usable and fully compliant. This includes legacy, acquired and proprietary data.

#### Challenges

- Moving to a cloud environment with minimal risk
- Inability to control where data lives and who accesses it
- Hours wasted on basic data management and control/access/retention policies
- Growing amounts of data and complexity are increasing data management and storage costs
- Data silos around the organization
- Lack of specialist resources (e.g. for digital preservation requirements)

#### How Perpetua solves them



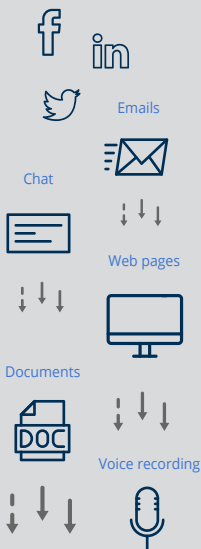
- Vendor-neutral architecture supports any cloud, on-prem or hybrid environment
- In-built workflows provide secure, user-permissioned access to data
- A in-built exit strategy means there is no data lock-in -- you own the data at all times and hold the encryption key
- Automated retention and access policies
- Reduce your Total Cost of Ownership (TCO) and bring your data under management
- Remove data silos to create a single source of truth
- Constantly adopting industry standards and recommending suitable best practices

# ARKIVUM TECHNOLOGY

Arkivum's modular software delivers long-term safeguarding, preservation and usability of your data for as long as you need it.

Perpetua is powered by Arkivum. Arkivum uses industry-adopted open source technology -- pre-built integrations and open APIs make Arkivum Perpetua seamless when integrating, whether on-premise, cloud-based or hybrid. Arkivum is ISO 27001 certified for best practice information security management.

## Data ingest:



## Compliance:



- Smart management of regulated data
- Automate retention schedules
- In-built mechanisms for secure removal of data
- Trusted data export that proves authenticity of records in original state

## Usability:



- Extraction and enrichment of metadata for easy search and discovery
- Records can be shared securely
- Make sure your data is where it needs to be with our flexible data organization model

## Digital Preservation:



- Long-term access
- Adheres to OAIS standards
- Ongoing file normalization to ensure always readable

## Data Safeguarding:



- Secure, cloud-based managed service
- Flexible deployment options
- 100% data integrity guaranteed
- In-built validation, integrity and fixity checks

## Visualization:



Integrate with your existing tools and infrastructure



Flexible APIs

*"Arkivum can take care of all our data in one place, while giving us the flexibility to deliver it to learners, researchers and staff dispersed across such a huge area."*

Ruth Priest

Academic Librarian, University of the Highlands and Islands

*"We felt that Arkivum really listened to us and understood what we needed. Our new system will give us all peace of mind. We're having a new physical strong room built at the moment, and I see Arkivum Perpetua as its digital equivalent, giving us confidence that we can preserve a vital part of Jersey's history for decades and centuries to come."*

Linda Romeril

Archive and Collections Director, Jersey Heritage

*"Given the vital importance of this decision, we have invested time to research and evaluate to ensure a digital preservation approach that supports flexible and sustainable open source solutions. We are delighted to choose Arkivum Perpetua as it best meets our priority requirements and delivers assurance that our valuable historical data will be preserved and remain accessible today and as it grows over time."*

Mark J. Duffy

Executive Director of the Episcopal Archives

*"On behalf of the University, I'm delighted to be leading this innovative new team and am very excited to introduce the Digital Research Team who look forward to working alongside researchers helping them to make the most of digital research opportunities"*

Alison Clarke

Director of Digital Research University of Nottingham

## About Arkivum

Arkivum is the trusted software and service partner for long-term data lifecycle management and digital preservation, serving organizations around the world in data-intensive and regulated markets.