

What is Your Employee Experience?

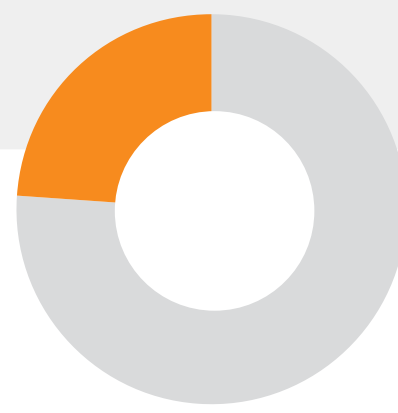


Employee experience (EX) is the focus of improving and tracking how employees think and feel throughout your organization. Improving EX is a top priority for many businesses as organizations focusing on EX attract and keep talented, engaged employees.

Companies focused on EX have...

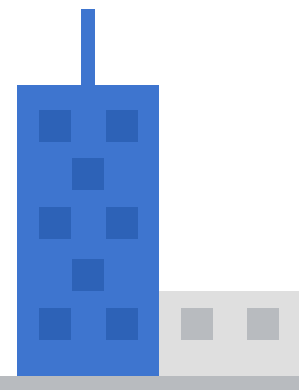


40 percent lower employee turnover



24 percent smaller head count

Source: "The Employee Experience Advantage" by Jacob Morgan



EX-focused companies have **four times** higher average profits

Source: The Employee Experience Advantage by Jacob Morgan



Increase Performance

Employees working for companies scoring in the **top 25 percent** of EX rankings demonstrate better work performance.

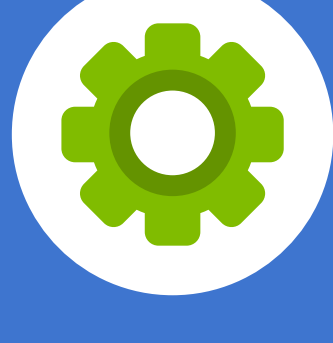
The Employee Experience Index, a joint report from IBM and Globoforce



How do companies improve EX? Improving the experience needs of your entire company can be viewed as a challenge – but it does not have to be, and it is worth the time and financial investments.



Cultural Experience - Employees want to learn new skills and advance in their careers. Top workers are requesting access to learning resources to support their professional development and the company's growth.



Technological Experience - Employees also want the most up-to-date technology that allows them to get their jobs done more efficiently and effectively. Their experiences with technology need to be fast, easy and intuitive.

Improve learning and development

Drive the cultural experience by keeping and attracting talent with digital learning resources that provide access to top thought leaders and their works, covering the most important skills to support your organization's growth and agility in an ever-changing environment.

Improve technological experiences

Help employees work effectively. Bring valuable resources and in-house content together with a streamlined learning platform to increase usability. Transform workforce information and development tools into a single, intuitive workflow that generates meaningful insights and improved outcomes across all departments.

Let EBSCO help you retain and nurture your assets by offering technology and content to enhance experiences for everyone in your organization.

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