

A #NoveListConversations Webinar

# 2022 Summer Reading Kickoff

NoveList®



# *Our Panelists*



Lauren  
Campbell  
*NoveList  
Consultant*



Caleigh  
Haworth  
*Engagement  
Specialist*



Angela  
Hursh  
*Senior Engagement  
Consultant*



Yaika  
Sabat  
*Senior Readers'  
Advisory Librarian*

# *Our Moderator*



**Halle**

Eisenman

*Content  
Development  
Manager*

## *Register now*

**Crash Course Webinar in  
Adventures/Westerns**

**Wednesday, May 11, 2 p.m. ET**

Stay in the know by checking out our blog at  
**<https://www.ebsco.com/blogs/novelist>**

and

signing up for our newsletters at  
**<https://www.ebsco.com/novelist/newsletter>**

A #PromoteYourLibrary Live Session

# Collection Promotion Deep-Dive

*with Angela Hursh*

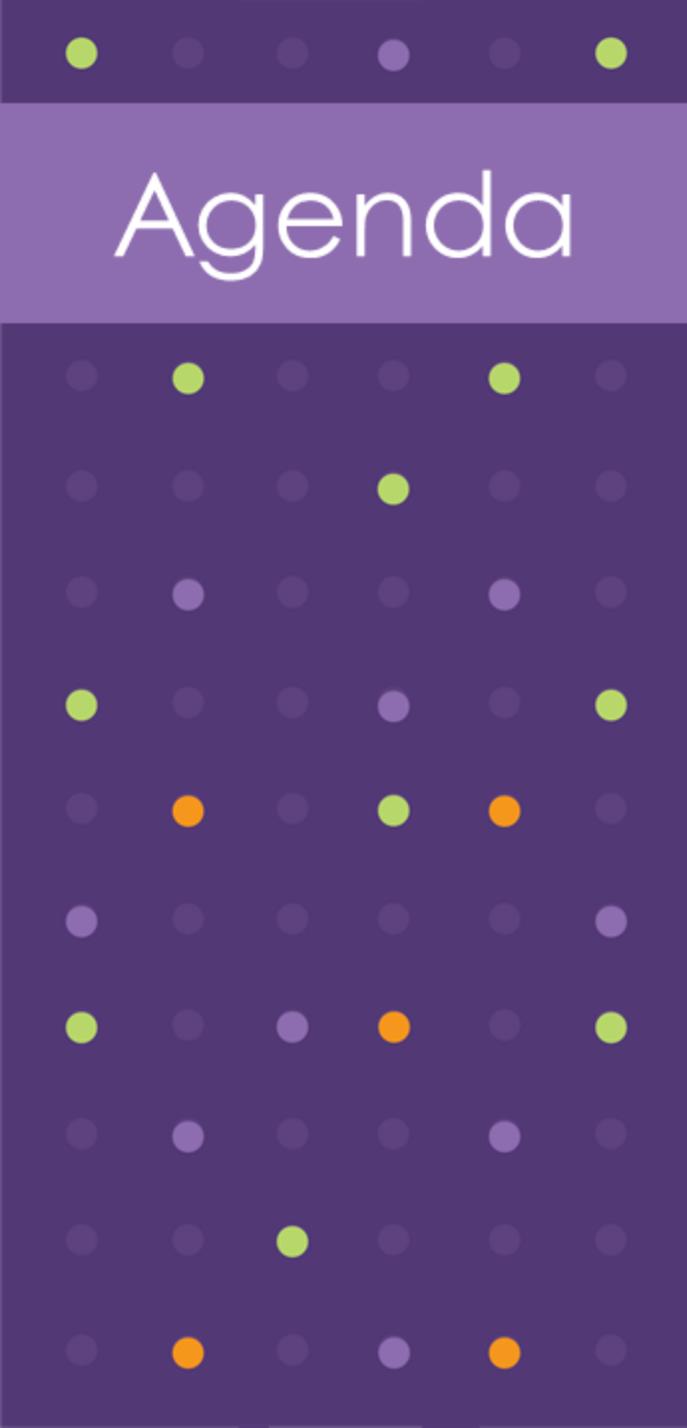
**Thursday, May 19th, 2-4 p.m. ET**

\$99.00 per person

Register at <https://bit.ly/LWNLive>

Learn with **NoveList**





# Agenda

Welcome!

RA tools and resources in **NoveList Plus**

Designs for days in **LibraryAware**

Books, books, books in **Core Collections**

Build staff skills through **Learn with NoveList**

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# 2022 Summer Reading Kickoff



## NoveList Plus

Yaika Sabat

Senior Readers' Advisory Librarian



# What is NoveList Plus?

NoveList Plus is a database of book recommendations for all library workers who do readers' advisory.



## In Novelist Plus, you'll find:

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- Story Elements
- Recommendations
- Book records with annotations, reviews, appeals, and more!
- User focused lists
- Readers' Advisory resources

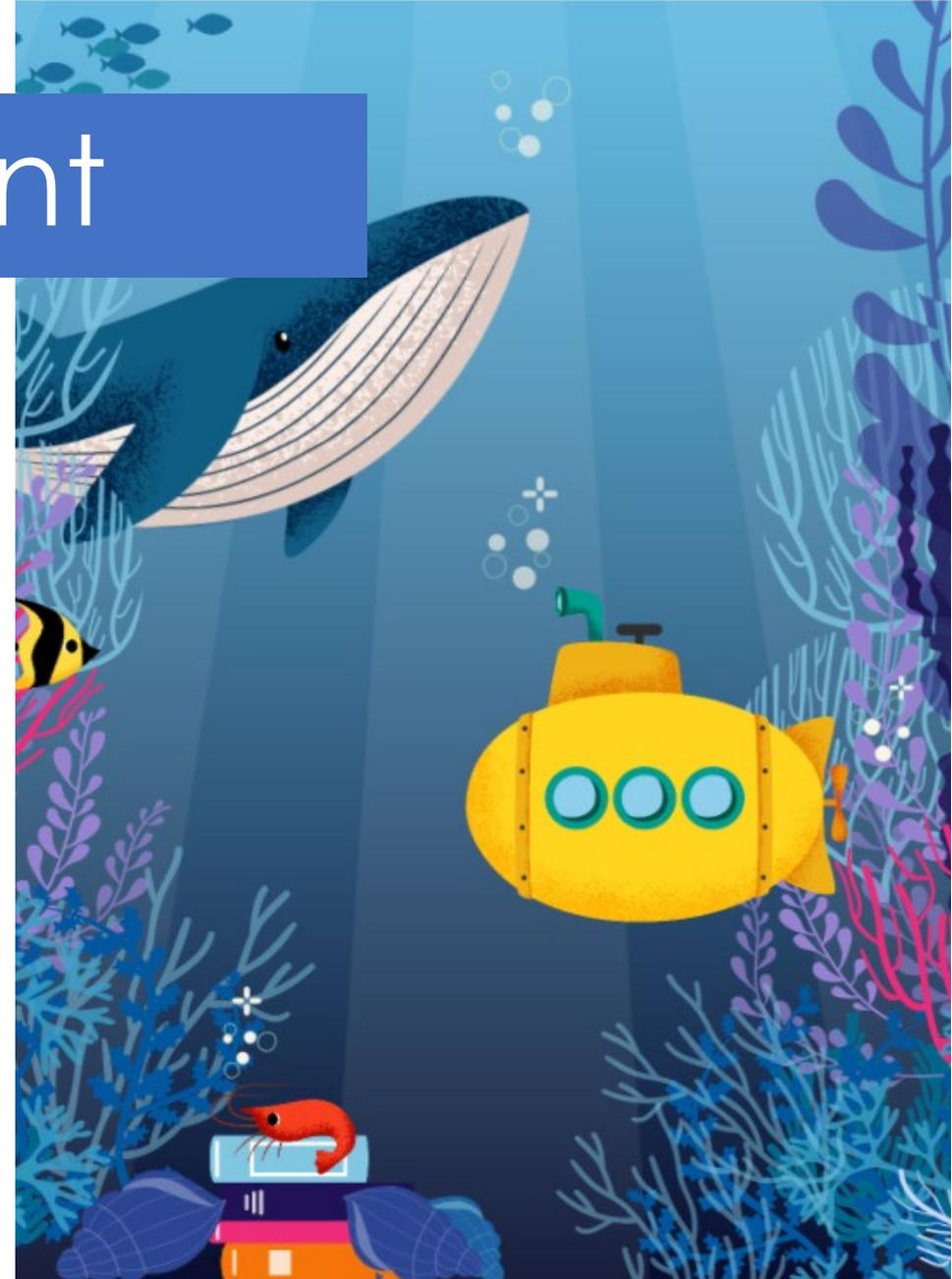
# Summer Reading Content

## Recommended Reads Lists

- All age ranges (Adult, Teen, Ages 9-12, Ages 0-8)
- Fiction and Nonfiction
- By the Sea, Mythical Creatures, Pirates, Sea Stories, Terror at Sea, Sharks, and more!

## Article: Expand Reader Horizons

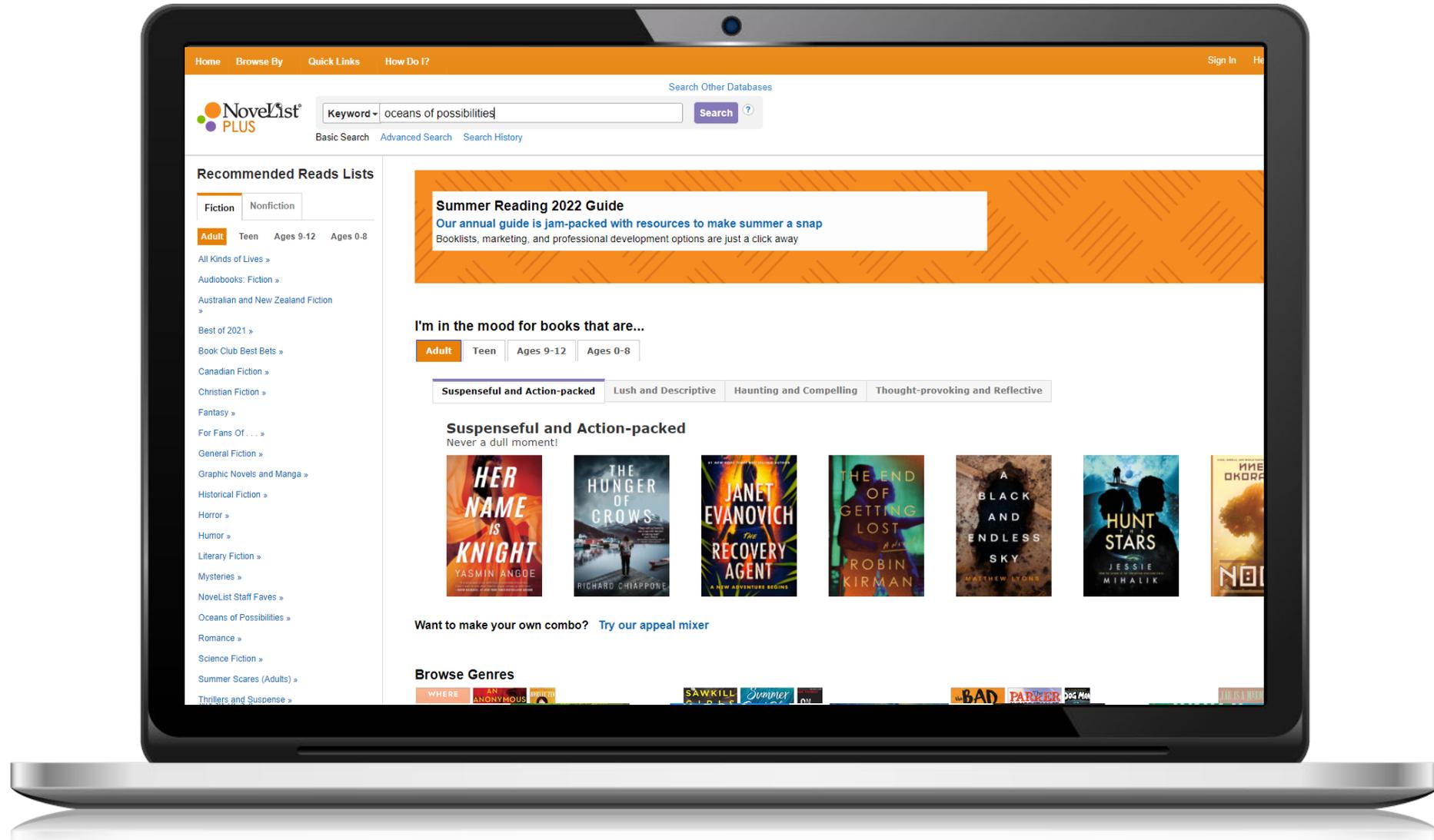
- Reading challenges for PreK-12th grade
- Summer Reading Book Bingo





To find all summer reading content, search **"Oceans of Possibilities"**

# Let's take a look!



# Sign up for training

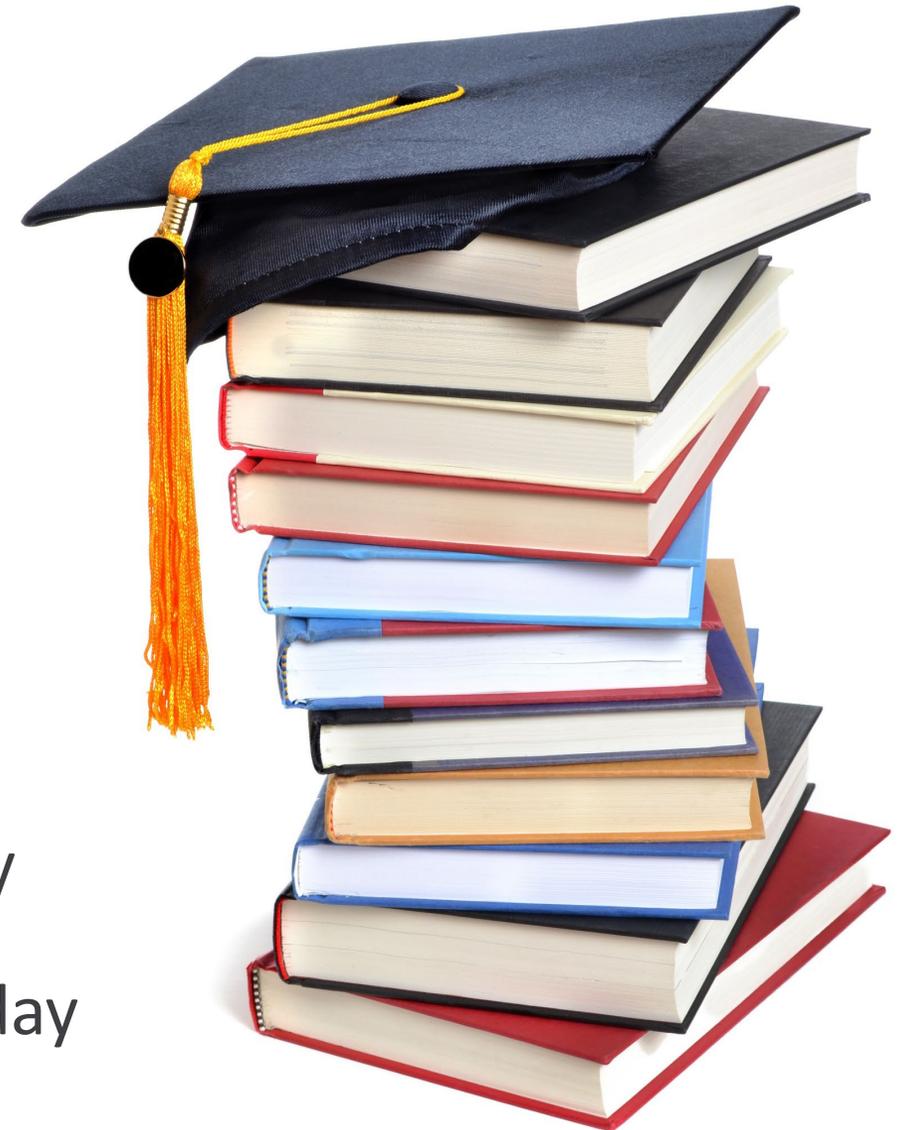
## **Novelist Plus**

*2nd Thursday & 4th Tuesday of each month*

Join us for an overview of features and search strategies as we show you how Novelist Plus helps you find the right books for your readers.

**Register for Tuesday:** <https://bit.ly/NovTuesday>

**Register for Thursday:** <https://bit.ly/NovThursday>



# 2022 Summer Reading Kickoff



## LibraryAware

Caleigh Haworth  
Engagement Specialist



# Templates galore!

- ✓ Fun
- ✓ Eye-catching
- ✓ Build excitement
- ✓ Increase participation

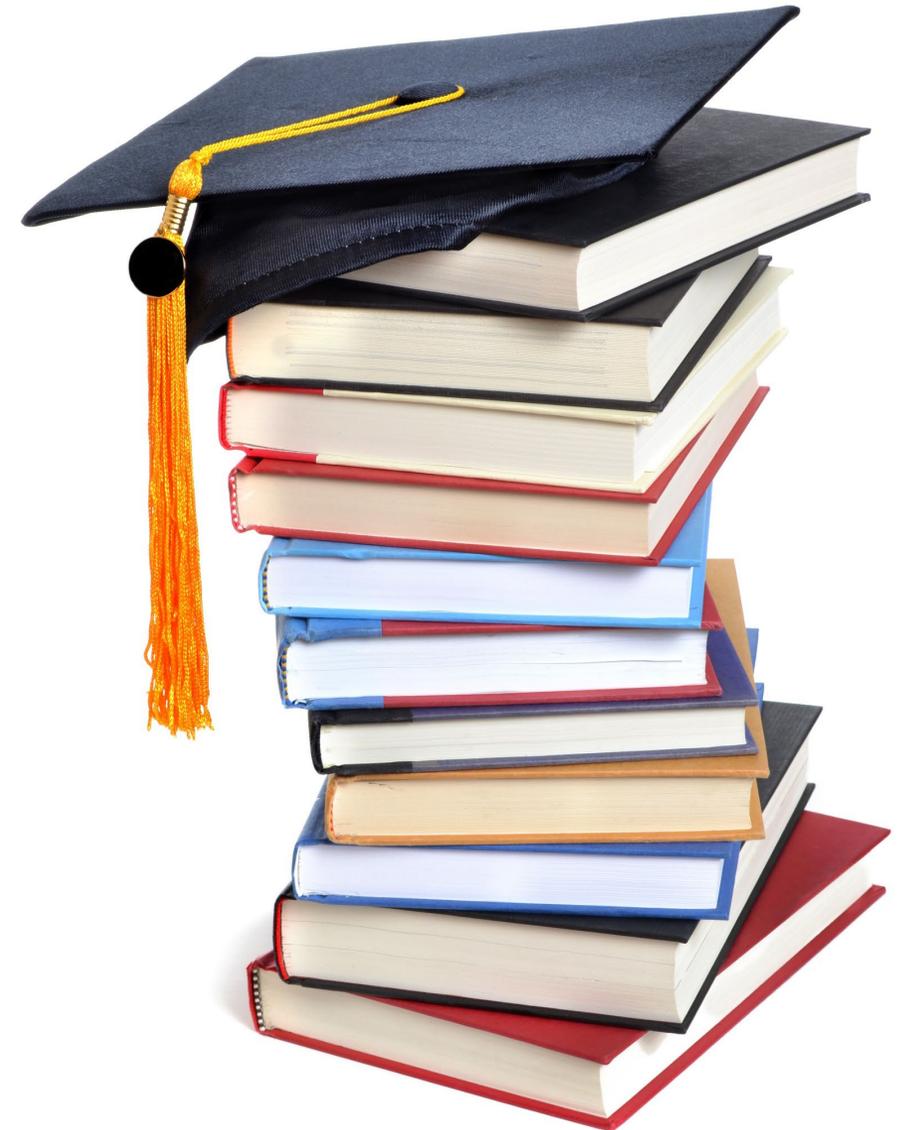
# Sign up for training

## **LibraryAware**

*3<sup>rd</sup> Wednesday of each month*

Learn how to save time, find ready-to-print book flyers, promote an event, create easy e-blasts and newsletters, and a whole lot more! Perfect for new users and those who are looking for a refresher.

**Register at <https://bit.ly/LAExpert>**



# 2022 Summer Reading Kickoff



## Core Collections

Lauren Campbell  
NoveList Consultant

# Collection Development Challenges

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**Libraries frequently face limits with:**

- Space
- Resources
- Budget
- Knowledge





# What is Core Collections?

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- ✓ Effectively maintain and grow your collection
- ✓ Efficiently weed your collection
- ✓ Vender and publisher neutral
- ✓ Quickly research new titles for your collection
- ✓ Quickly determine which titles are highest priority to add/reorder or weed.

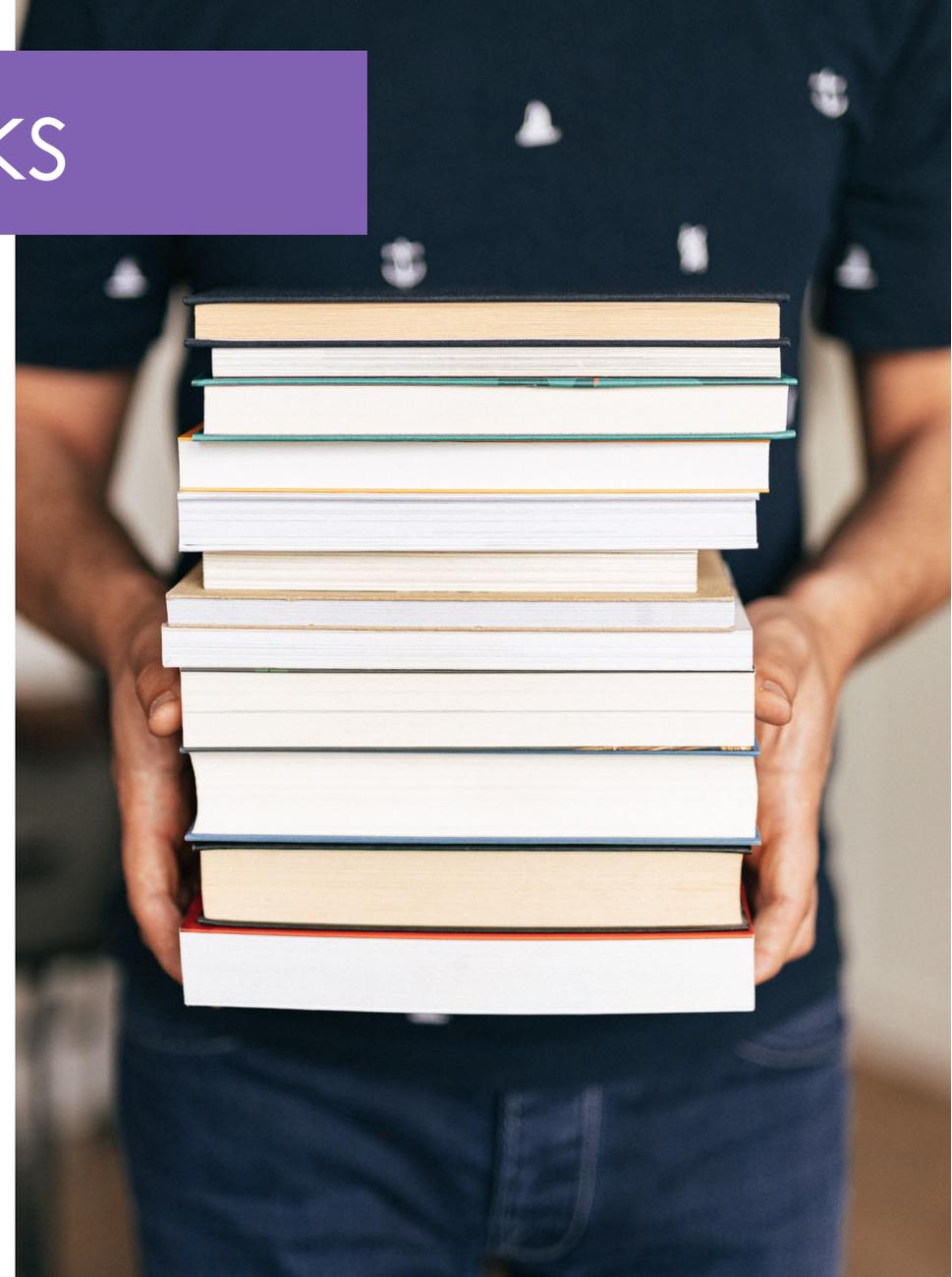
# How Core Collections works

## Recommendation Levels

- Essential
- Recommended
- Supplemental
- Weeded

## 6 Different Collections

- Children's Core Collections
- Middle & Junior High Core Collections
- Senior High Core Collections
- Fiction Core Collections
- Nonfiction Core Collections
- Graphic Novels Core Collections



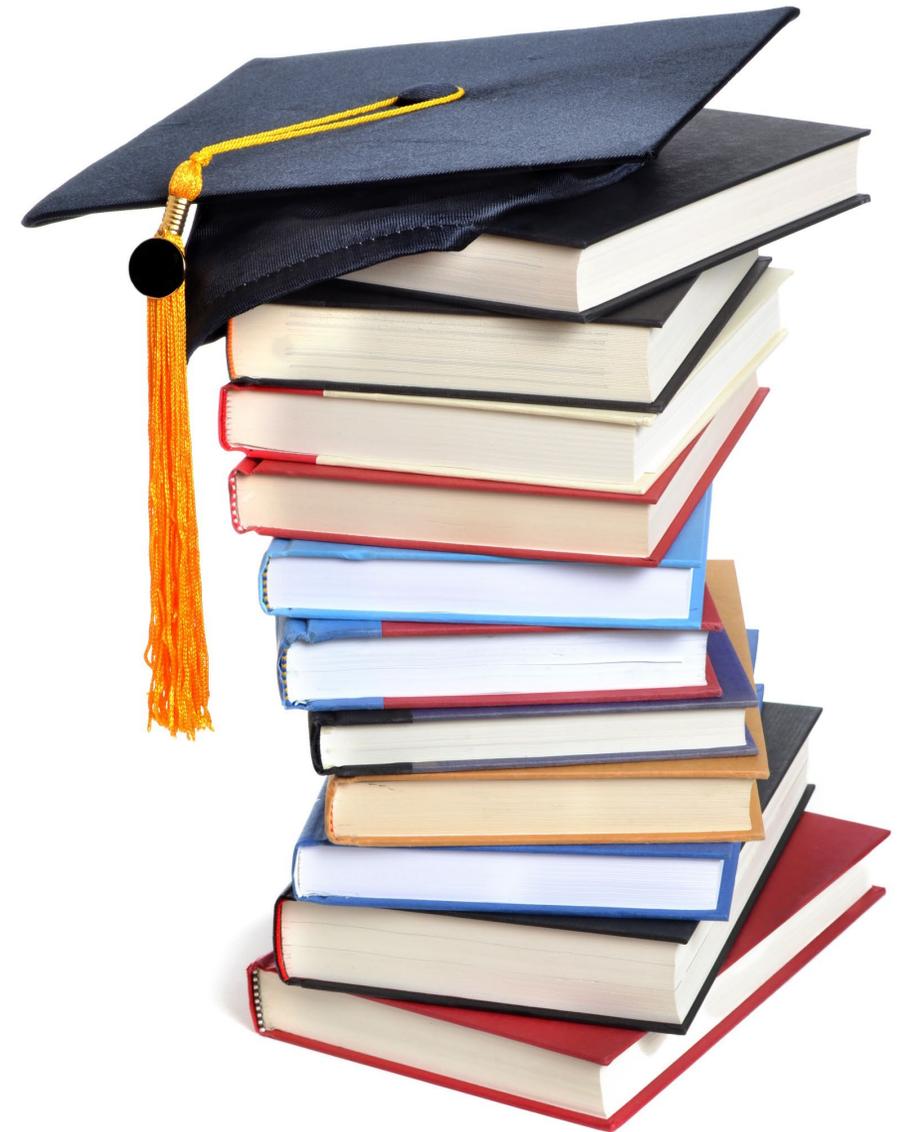
# Sign up for training

## **Core Collections**

*1<sup>st</sup> Thursday, every other month*

Join us for an overview of features and search strategies, and learn how Core Collections helps librarians build and maintain well-rounded collections of the most highly recommended reference, nonfiction, and fiction books.

**Register at <https://bit.ly/NovCCTraining>**



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## Learn with NoveList

Angela Hursh  
Senior Engagement Consultant



# Benefits of training

- ✓ Better teamwork
- ✓ More productivity
- ✓ Improved morale
- ✓ Costs less than new hire

## Welcome to Learn with NoveList

We've got an expert for that.

### Invest In Professional Growth

Your staff is your library's most valuable resource. Ongoing professional development keeps their skills sharp and relevant.



#### Flexible Learning

Live and self-paced training options



#### Trusted Content

Lessons include library-specific resources and activities, taught by experts with extensive library experience.



#### Empowering Professionals

Build the capacity and confidence of your staff

[Explore courses](#)

# What is Readers' Advisory?

“...the act of putting people together with the books they love.”

DIANA TIXIER HERALD, AUTHOR OF GENREFLECTING





**Readers' Advisory**  
is an essential  
service.

# Strategic Readers' Services: A Complete Plan





A strategic plan connected to your library's overall mission statement is an essential part of a successful Readers' Advisory service.

# Evaluating Your RA Services

## Consider the opportunities

- Additional staff support and engagement
- Grant funding for services
- New service to try

## Freeing up resources

- Improve quality of existing service
- More staff time for training
- Reallocating funds





LOVE  
MY MAM  
NIKI  
PANDAY

Dr. Rudine Sims  
Bishop





“Literature transforms human experience and reflects it back to us, and in that reflection, we can see our own lives and experiences as part of the larger human experience. Reading, then, becomes a means of self-affirmation, and readers often seek their mirrors in books. For many years, nonwhite readers have too frequently found the search futile.”

— **Dr. Rudine Sims Bishop**

# Include: Helping Young Readers Find Windows and Mirrors in Books



Summer Reading  
success depends  
on **effective,**  
**strategic**  
**promotions.**



The **collection** is your most important asset. Books are your **brand**.



# Collection Promotion Deep-Dive





**Enroll in upcoming session**

Thursday, May 19 at 2 p.m. EST.

\$99 per seat

**[Bit.ly/LWNLive](https://bit.ly/LWNLive)**

# More training options including...



## RA Foundations

Learn foundational principles for excellent RA service.



## Genre Foundations

Understand a broad range of popular and challenging fiction genres.



## Telling Your Library Story

Create an advocacy plan for your library and learn how to mesh storytelling and promotions.

# Learn with NoveList

- ✓ Reach readers, promote your library, and make an impact.
- ✓ Flexible training taught by library experts.

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More info at [learnwithnovelist.com](https://learnwithnovelist.com)

