

A #NoveListConversations Webinar

2022 Summer Reading Kickoff

NoveList®



Our Panelists



Lauren
Campbell
*NoveList
Consultant*



Caleigh
Haworth
*Engagement
Specialist*



Angela
Hursh
*Senior Engagement
Consultant*



Yaika
Sabat
*Senior Readers'
Advisory Librarian*

Our Moderator



Halle

Eisenman

*Content
Development
Manager*

Register now

**Crash Course Webinar in
Adventures/Westerns**

Wednesday, May 11, 2 p.m. ET

Stay in the know by checking out our blog at
<https://www.ebsco.com/blogs/novelist>

and

signing up for our newsletters at
<https://www.ebsco.com/novelist/newsletter>

A #PromoteYourLibrary Live Session

Collection Promotion Deep-Dive

with Angela Hursh

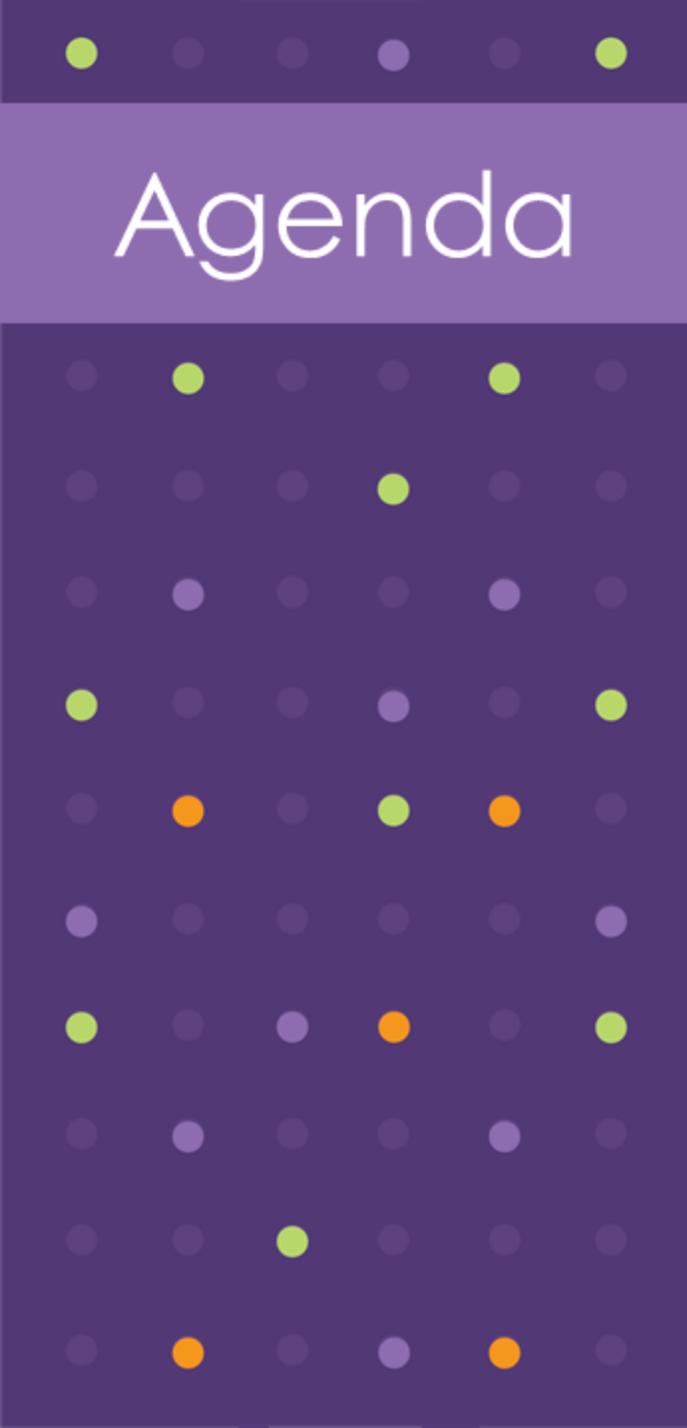
Thursday, May 19th, 2-4 p.m. ET

\$99.00 per person

Register at <https://bit.ly/LWNLive>

Learn with NoveList[®]





Agenda

Welcome!

RA tools and resources in **NoveList Plus**

Designs for days in **LibraryAware**

Books, books, books in **Core Collections**

Build staff skills through **Learn with NoveList**

A #NoveListConversations Webinar

2022 Summer Reading Kickoff



NoveList Plus

Yaika Sabat

Senior Readers' Advisory Librarian



What is NoveList Plus?

NoveList Plus is a database of book recommendations for all library workers who do readers' advisory.



In Novelist Plus, you'll find:

- Story Elements
- Recommendations
- Book records with annotations, reviews, appeals, and more!
- User focused lists
- Readers' Advisory resources

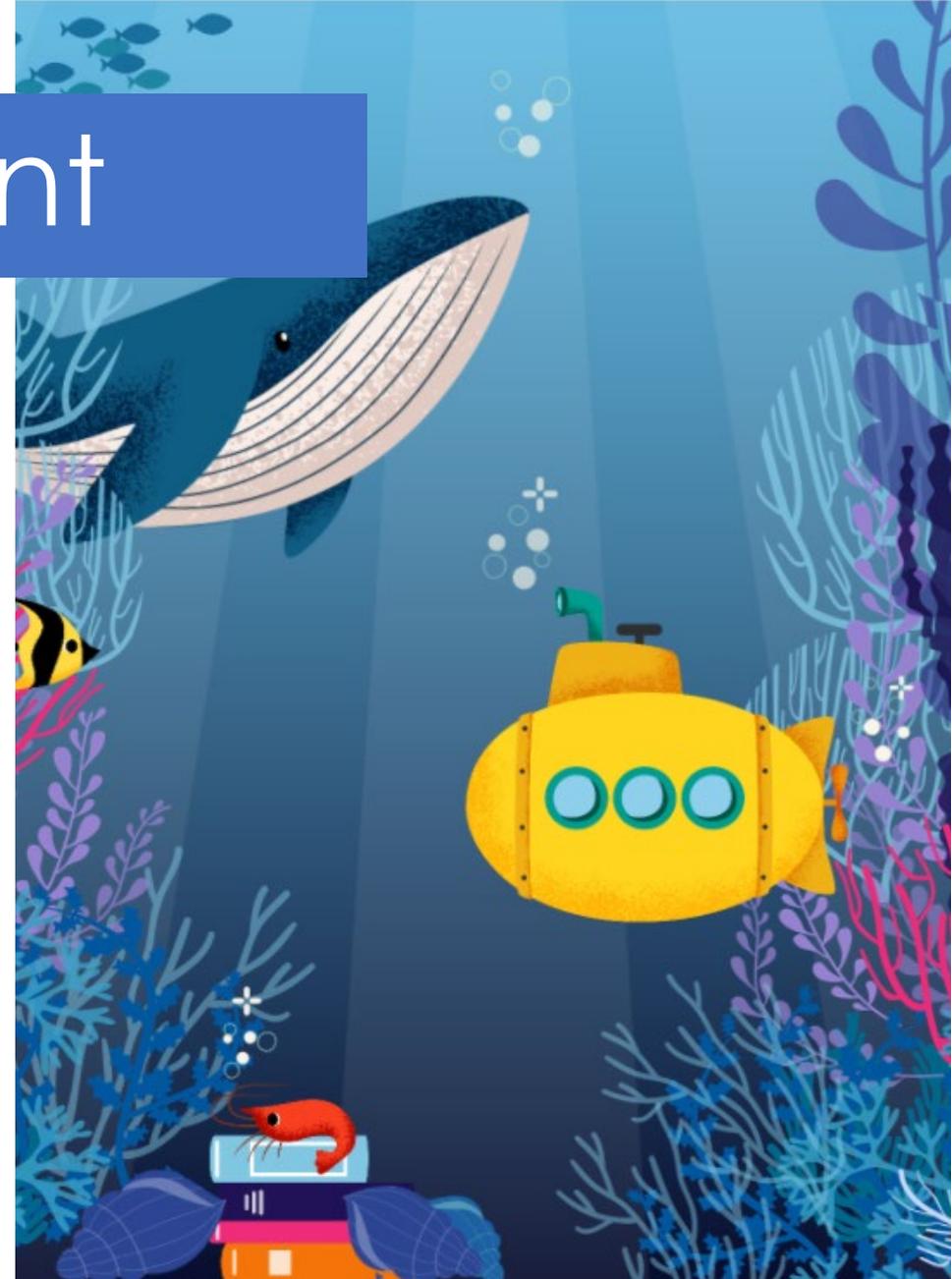
Summer Reading Content

Recommended Reads Lists

- All age ranges (Adult, Teen, Ages 9-12, Ages 0-8)
- Fiction and Nonfiction
- By the Sea, Mythical Creatures, Pirates, Sea Stories, Terror at Sea, Sharks, and more!

Article: Expand Reader Horizons

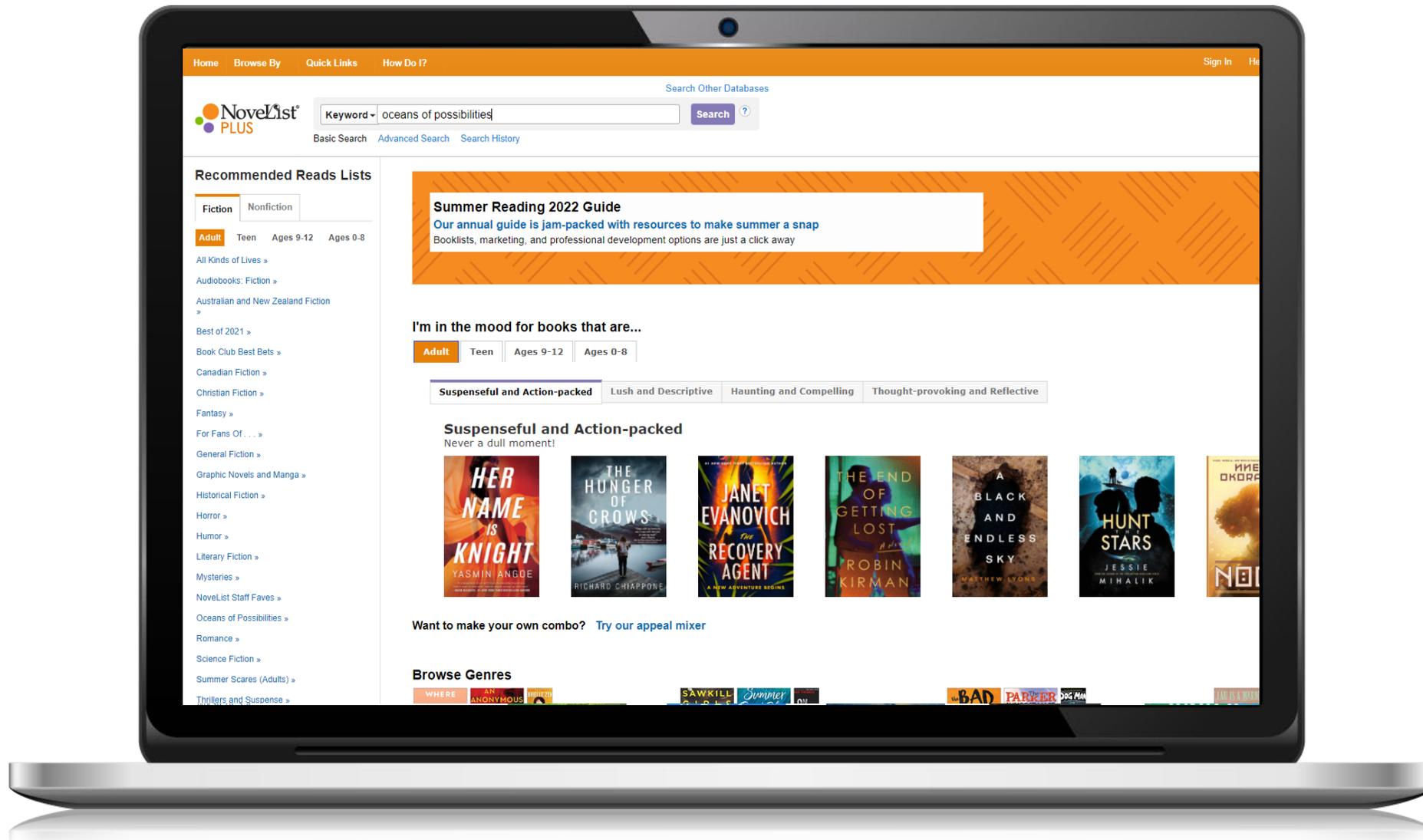
- Reading challenges for PreK-12th grade
- Summer Reading Book Bingo





To find all summer reading content, search **"Oceans of Possibilities"**

Let's take a look!



Sign up for training

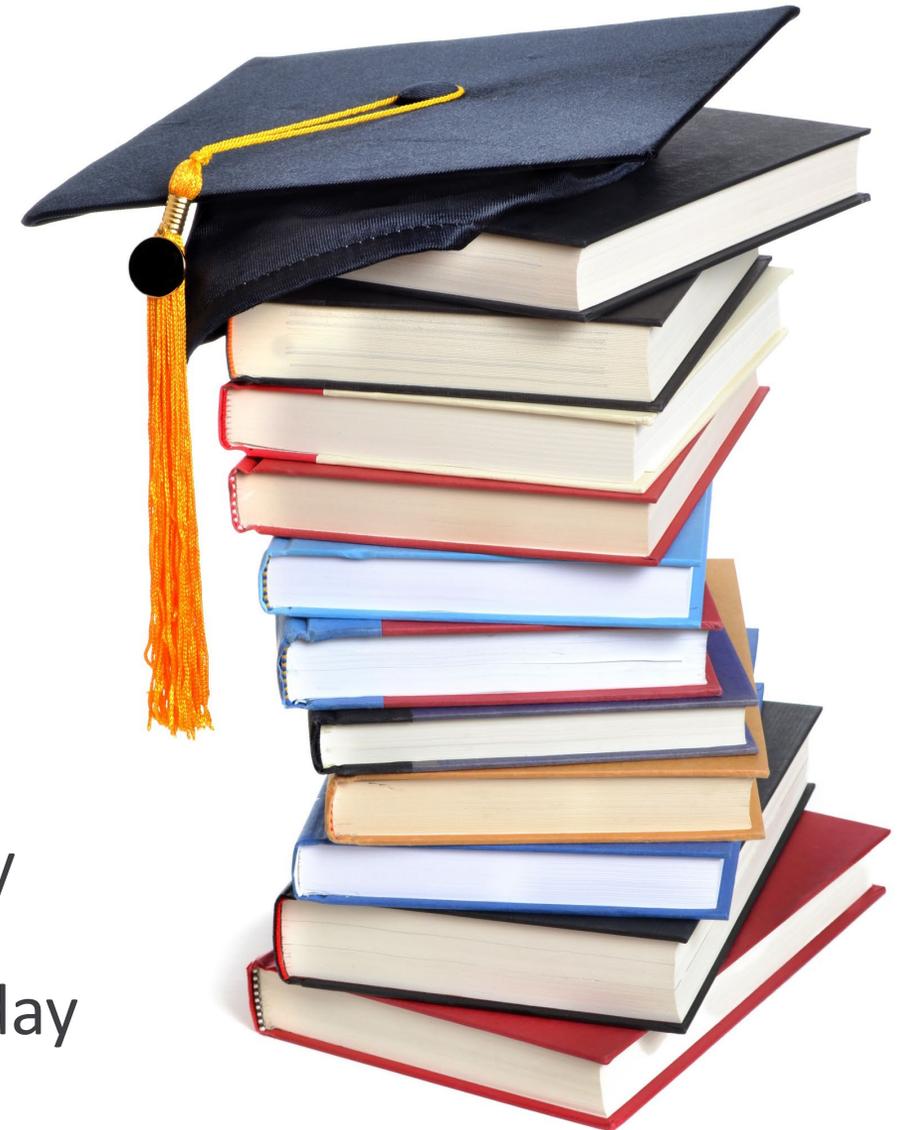
Novelist Plus

2nd Thursday & 4th Tuesday of each month

Join us for an overview of features and search strategies as we show you how Novelist Plus helps you find the right books for your readers.

Register for Tuesday: <https://bit.ly/NovTuesday>

Register for Thursday: <https://bit.ly/NovThursday>



2022 Summer Reading Kickoff



LibraryAware

Caleigh Haworth
Engagement Specialist



Templates galore!

- ✓ Fun
- ✓ Eye-catching
- ✓ Build excitement
- ✓ Increase participation

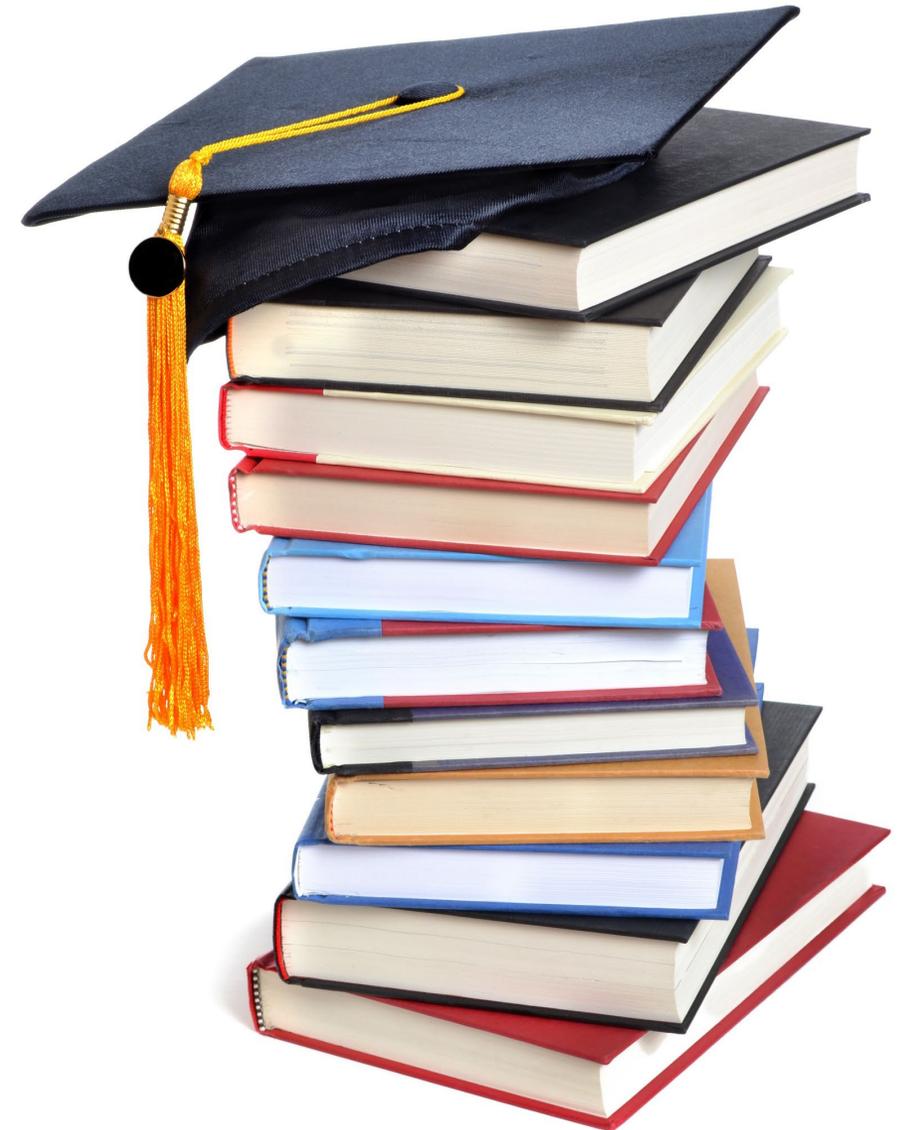
Sign up for training

LibraryAware

3rd Wednesday of each month

Learn how to save time, find ready-to-print book flyers, promote an event, create easy e-blasts and newsletters, and a whole lot more! Perfect for new users and those who are looking for a refresher.

Register at <https://bit.ly/LAExpert>



2022 Summer Reading Kickoff



Core Collections

Lauren Campbell
NoveList Consultant

Collection Development Challenges

Libraries frequently face limits with:

- Space
- Resources
- Budget
- Knowledge





What is Core Collections?

- ✓ Effectively maintain and grow your collection
- ✓ Efficiently weed your collection
- ✓ Vender and publisher neutral
- ✓ Quickly research new titles for your collection
- ✓ Quickly determine which titles are highest priority to add/reorder or weed.

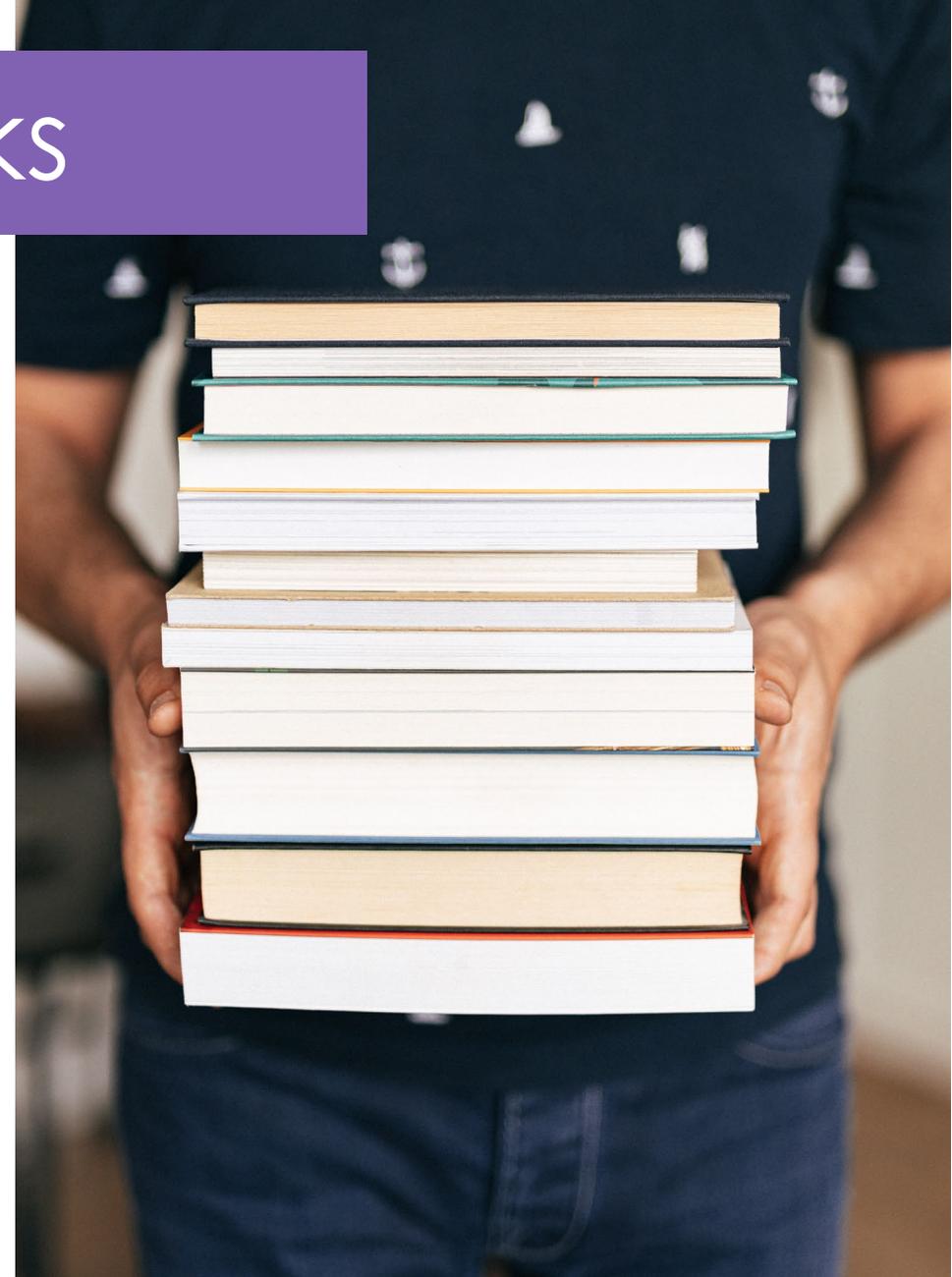
How Core Collections works

Recommendation Levels

- Essential
- Recommended
- Supplemental
- Weeded

6 Different Collections

- Children's Core Collections
- Middle & Junior High Core Collections
- Senior High Core Collections
- Fiction Core Collections
- Nonfiction Core Collections
- Graphic Novels Core Collections



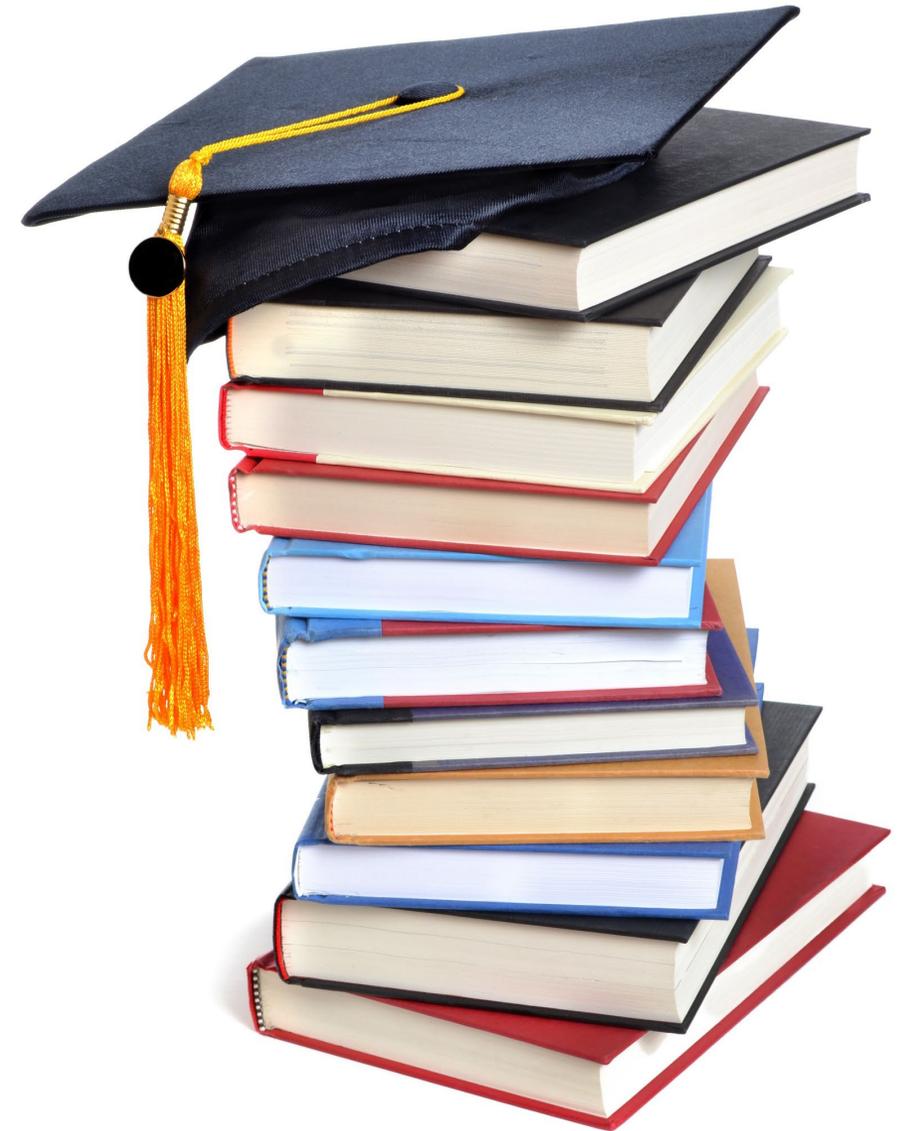
Sign up for training

Core Collections

1st Thursday, every other month

Join us for an overview of features and search strategies, and learn how Core Collections helps librarians build and maintain well-rounded collections of the most highly recommended reference, nonfiction, and fiction books.

Register at <https://bit.ly/NovCCTraining>



A #NoveListConversations Webinar

2022 Summer Reading Kickoff



Learn with NoveList

Angela Hursh
Senior Engagement Consultant



Benefits of training

- ✓ Better teamwork
- ✓ More productivity
- ✓ Improved morale
- ✓ Costs less than new hire

Welcome to Learn with NoveList

We've got an expert for that.

Invest In Professional Growth

Your staff is your library's most valuable resource. Ongoing professional development keeps their skills sharp and relevant.



Flexible Learning

Live and self-paced training options



Trusted Content

Lessons include library-specific resources and activities, taught by experts with extensive library experience.



Empowering Professionals

Build the capacity and confidence of your staff

[Explore courses](#)

What is Readers' Advisory?

“...the act of putting people together with the books they love.”

DIANA TIXIER HERALD, AUTHOR OF GENREFLECTING





Readers' Advisory
is an essential
service.

Strategic Readers' Services: A Complete Plan





A strategic plan connected to your library's overall mission statement is an essential part of a successful Readers' Advisory service.

Evaluating Your RA Services

Consider the opportunities

- Additional staff support and engagement
- Grant funding for services
- New service to try

Freeing up resources

- Improve quality of existing service
- More staff time for training
- Reallocating funds





Dr. Rudine Sims
Bishop





“Literature transforms human experience and reflects it back to us, and in that reflection, we can see our own lives and experiences as part of the larger human experience. Reading, then, becomes a means of self-affirmation, and readers often seek their mirrors in books. For many years, nonwhite readers have too frequently found the search futile.”

— **Dr. Rudine Sims Bishop**

Include: Helping Young Readers Find Windows and Mirrors in Books



Summer Reading
success depends
on **effective,**
strategic
promotions.



The **collection** is your most important asset. Books are your **brand**.



Collection Promotion Deep-Dive





Enroll in upcoming session

Thursday, May 19 at 2 p.m. EST.

\$99 per seat

[Bit.ly/LWNLive](https://bit.ly/LWNLive)

More training options including...



RA Foundations

Learn foundational principles for excellent RA service.



Genre Foundations

Understand a broad range of popular and challenging fiction genres.



Telling Your Library Story

Create an advocacy plan for your library and learn how to mesh storytelling and promotions.

Learn with NoveList

- ✓ Reach readers, promote your library, and make an impact.
- ✓ Flexible training taught by library experts.

More info at learnwithnovelist.com

