

# Unlock Library Solutions with EBSCO

Feeling stuck about how to best meet the needs of ALL your public library members? Take our interactive tour to learn how EBSCO resources can fill in the gaps and help you achieve your most important objectives.

**Click on any category to begin** 



Love of Reading



Collection Management  
and Marketing



Informed Community



Job and Career



Language and Literacy



Technology



DIY, Hobbies and Makerspaces



Professional Development



# Love of Reading

Your library has an important job. To build a strong community, you select materials and plan programming that engages, informs and fosters a lifelong love of reading.



## EBSCO Solutions: Readers' Advisory Services, Top Magazines and eBooks

**EBSCO eBooks™** collections for your library contain high-quality fiction and nonfiction titles across a diverse range of subject and topic areas — ensuring that your library will find the collection to meet your patrons' interests.

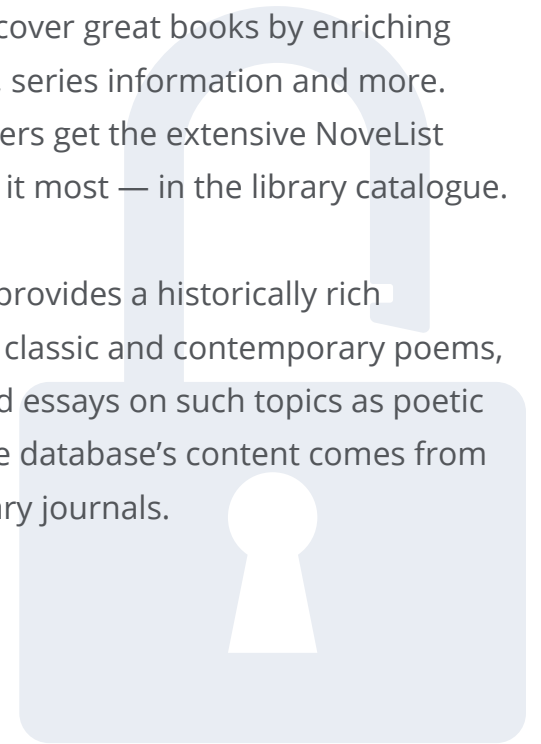
**Flipster®** offers digital magazines for all types of member needs and interests with magazines including popular titles like *Choice*, *New Idea*, *Time*, *The New Yorker* and *The Australian Women's Weekly*. A custom *Flipster* carousel is a great way to dress up your library website and let patrons know about *Flipster*.

**Literary Reference Center™ Plus** provides the most relevant information on thousands of authors and their works across literary genres and timeframes. Full-text resources cover both classic and contemporary novels, plays/drama, poetry, philosophical and religious literature, and children's literature.

**NoveList® Plus** engages your community by helping them discover fiction and nonfiction books that meet a wide variety of interests. With trusted read-alike recommendations for titles, series and authors, as well as detailed cataloguing, it's easy to match readers to the right books.

**NoveList® Select** helps your readers discover great books by enriching your catalogue with recommendations, series information and more. Using NoveList Select means your readers get the extensive NoveList information you trust where they need it most — in the library catalogue.

**Poetry & Short Story Reference Center™** provides a historically rich collection of hundreds of thousands of classic and contemporary poems, as well as short stories, biographies and essays on such topics as poetic forms, movements and techniques. The database's content comes from some of the finest publishers and literary journals.



# Collection Management and Marketing

Marketing your library's resources today poses new challenges and opportunities with libraries serving patrons in person and online.



## EBSCO Solutions: Tools for Collection Development and Readers' Advisory

**Core Collections™** databases offer impartial, authoritative guidance for building and maintaining a well-rounded collection of the most highly recommended reference books, nonfiction, fiction and graphic novels.

**LibraryAware™** helps libraries connect with readers and keep them engaged. Find templates and tools to create newsletters, bookmarks, shelf talkers, flyers and more for promoting books and resources throughout the library.

**EBSCOhost® Collection Manager (ECM)** is an easy-to-use tool for building and managing your *EBSCO eBooks™* and *Audiobooks* collections, as well as your *Flipster®* magazine subscriptions.

**EBSCONET Subscription Management** As the industry's leading subscription agent, EBSCO works with more than 98,000 publishers around the globe to provide one of the world's most comprehensive title catalogues. With our complimentary *EBSCONET® Subscription Management* tool, you get convenient online access to pricing, access options, and other important details for more than 360,000 individual titles — including 57,000+ e-journals — and more than 700 e-journal packages.

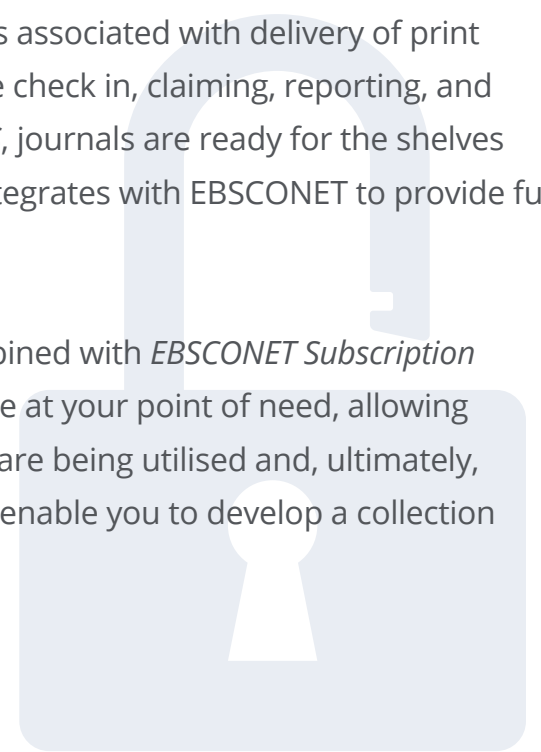
Collection Analysis Services are available free of charge.

**Contact your EBSCO sales representative** for details.

### **EBSCO Journal Expediting Service (JETS)**

Thousands of libraries worldwide depend on the *EBSCO Journal Expediting Service (JETS)* to handle many of the tasks associated with delivery of print issues. *JETS* allows you to fully outsource check in, claiming, reporting, and end processing of print issues. With *JETS*, journals are ready for the shelves when they arrive at your library. *JETS* integrates with EBSCONET to provide full online visibility throughout the process.

**EBSCO Usage Consolidation**, when combined with *EBSCONET Subscription Management*, makes usage data available at your point of need, allowing you to see how your library's resources are being utilised and, ultimately, providing valuable information that will enable you to develop a collection that empowers your users.





# Informed Community

In an era when “fake news” spreads quickly, it has never been more important for libraries to provide consumers with vetted information from trusted resources.



## EBSCO Solutions: Reliable Resources to Meet a Variety of Information Needs

**MasterFILE™ Complete** covers the areas of business, health, education, fitness, sports and leisure, personal finance, science and technology, multicultural issues, home and garden, travel, fashion and entertainment, and offers balanced viewpoints across the political spectrum.

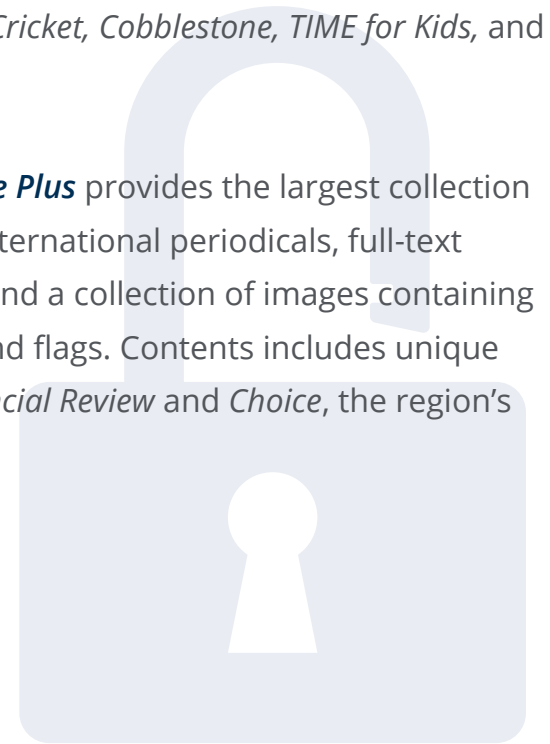
**Business Source® Complete** includes full text for leading business magazines and peer-reviewed business journals covering all disciplines of business such as marketing, management, accounting, banking, finance and more. Content includes more than 1.1 million public and private companies worldwide, industry profiles, SWOT analyses, market research reports, country reports, product reviews and more.

**Consumer Health Complete™** includes high-quality content covering all key areas of health and wellness, from mainstream medicine to complementary and holistic medicine. Content includes evidence-based health reports and animations with audio narration.

**Newspaper Source™ Plus** offers access to more than 77 million full-text newspaper articles and radio plus television news transcripts.

**Primary Search®** enhances your children's room with easy-to-read online encyclopedia entries, a vast image collection, and complete articles from popular children's magazines, such as *Cricket*, *Cobblestone*, *TIME for Kids*, and *Highlights*.

**Australia/New Zealand Reference Centre Plus** provides the largest collection of full text from leading regional and international periodicals, full-text reference books, full-text biographies and a collection of images containing more than one million photos, maps and flags. Contents includes unique periodical titles such as *Australian Financial Review* and *Choice*, the region's top consumer review magazine.



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# Job and Career

Your library plays a critical role in your community, keeping small businesses up-to-date with business news and information plus supporting its workforce with tools for job and career development.



## EBSCO Solutions: Quality Business and Career Content

**Business Source® Complete** provides leading full-text business magazines and comprehensive company information for more than one million companies. The database contains ongoing full text of top U.S. business magazines, including *Bloomberg Businessweek*, *Forbes*, *Fortune* and *Harvard Business Review*.

**Small Business Reference Center™** offers exclusive full-text for many top consumer small business reference books, including Nolo's do-it-yourself guides, as well as tools to address a variety of small business topics. The database includes business videos, a help and advice section, and details on how to create business plans.

**Accel5®** is a microlearning solution that helps workers develop soft skills such as communication, teamwork, leadership, innovation and more. Content can be consumed in minutes — ideal for busy professionals from millennials to seasoned executives.

**EBSCO eBooks™ Business Collection** includes high-quality business e-books for corporate research and learning and cover a diverse range of subject and topic areas.



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# Language and Literacy

Meet the specialised needs of English-language learners (ELL) and young readers to keep them excited about learning.



## EBSCO Solutions: Targeted Resources for English-Language Proficiency and Early Literacy

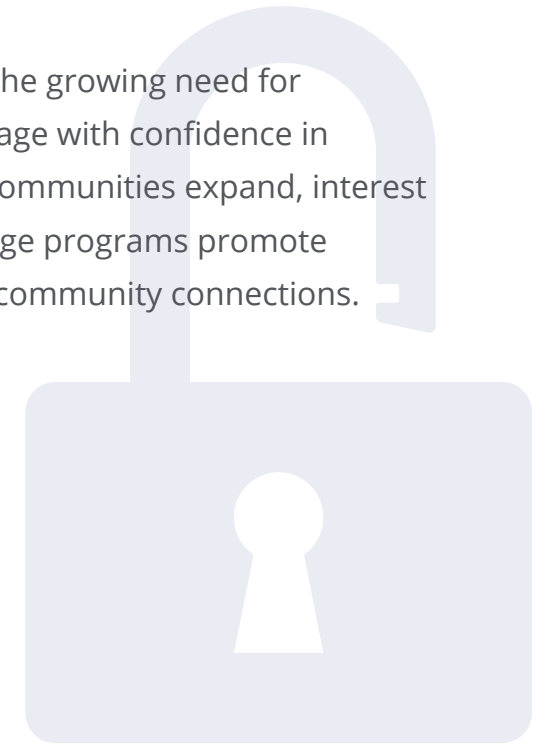
**Children's Core Collection™** is an affordable reference tool for building and weeding your library's children's collection. Containing more than 48,000 recommended titles, this database makes it easy for you to create a thriving collection for your library's youngest readers.

**Flipster®** offers bilingual, Spanish- and French-language magazines such as *People en Español*, *France-Amérique*, *Les Explorateurs* and *Vocabulaire*. Cricket Media titles — such as *Ask*, *Cobblestone*, *Cricket*, *Faces* and *Muse* — are written for younger readers and can help ELLs of all grade levels improve their English-language proficiency.

**NoveList® K8 Plus** can help you pinpoint books that students will want to read at just the right reading level, helping them become lifelong readers.

**Read It!™** supports the learning and research needs of those who have a foundation in English but need adapted reading material. More than 1,300 Lexile-leveled articles cover a variety of topics, offer modified vocabulary and sentence structure, and include post-reading quizzes and answers to reinforce comprehension.

**Rosetta Stone® Library Solution** meets the growing need for libraries to help language learners engage with confidence in multilingual settings. As multicultural communities expand, interest in language learning increases. Language programs promote inclusive participation and strengthen community connections.



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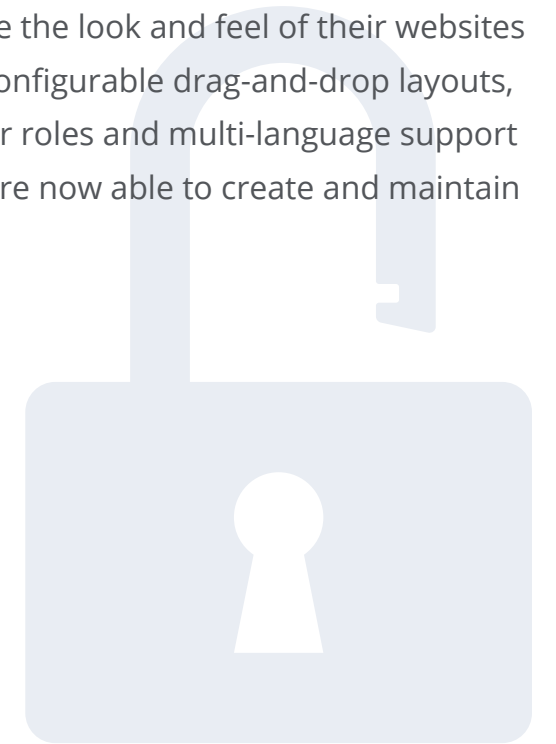
## EBSCO Solutions: Intuitive Search Interfaces and Seamless Access

**EBSCO Discovery Service™ (EDS)** is a powerful, customisable research tool that allows users to search across your collection — including the library catalogue — using a single search box. Flexible customisation options allow you to personalise the EDS interface with your library's colours and logo to help users recognise it as part of the library's resources.

**Linked Library Service** enables your collections to become visible (and discoverable) on the web. You'll be able to reach both users and non-users who are searching for things you already have in your collection.

**OpenAthens** is an advanced access management system that eliminates the need for multiple logins. Users sign in only one time to access all your library's resources.

**Stacks**, a turnkey, responsive web content platform designed specifically for libraries, enables libraries to change the look and feel of their websites instantly. With customisable themes, configurable drag-and-drop layouts, social media integrations, granular user roles and multi-language support for more than 60 languages, libraries are now able to create and maintain online content with ease.





# DIY, Hobbies and Makerspaces

Engage your community with creative programming that aligns with a wide variety of interests and passions.



## EBSCO Solutions: Tools to Inspire a Creative Community

**Flipster®** offers digital magazines covering a range of hobbies, interests and DIY topics that meet the unique needs of your library community.

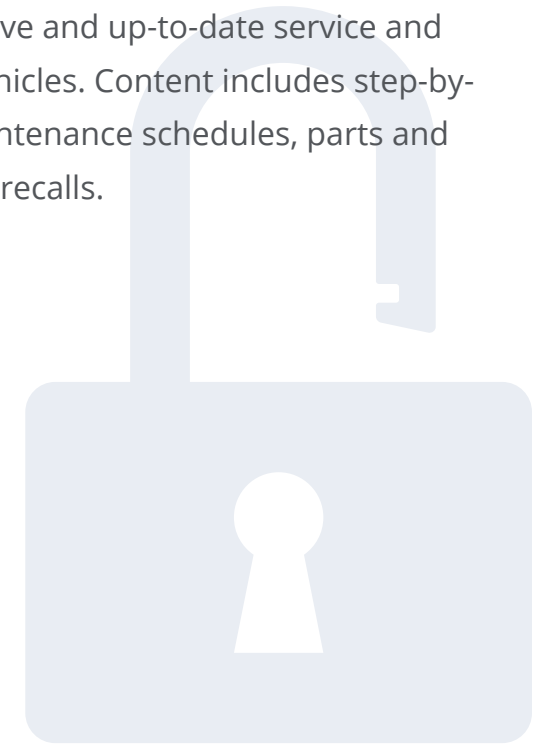
**Hobbies & Crafts Reference Center™** offers detailed “how-to” instructions and creative ideas to meet the interests of virtually every hobby enthusiast. Full text is provided from leading hobby and craft magazines.

**Home Improvement Reference Center™** is a comprehensive full-text collection of detailed, user-friendly “how-to” information covering a variety of home improvement and repair projects.

**MyHeritage Library Edition™** is the world’s largest, most internationally diverse family history research database. This convenient genealogy product offers remote access to billions of historical documents from more than 48 countries and in 40 languages. Content includes census records, immigration records, military records, historical photographs and more.

**Small Engine Repair Reference Center™** includes detailed yet user-friendly repair guides for all manner of small engines. Content is organised so that users can quickly find the information they need.

**Auto Repair Source™**, powered by the automotive experts at MOTOR, provides the most accurate, authoritative and up-to-date service and repair information for thousands of vehicles. Content includes step-by-step repair information, diagrams, maintenance schedules, parts and labour estimates, service bulletins and recalls.





# Professional Development

With everything on your calendar, desk and shelves, professional tools you can access on your schedule will keep you, your library and your staff ahead of the curve.



## EBSCO Solutions: Sources for Computer Skills and Librarianship

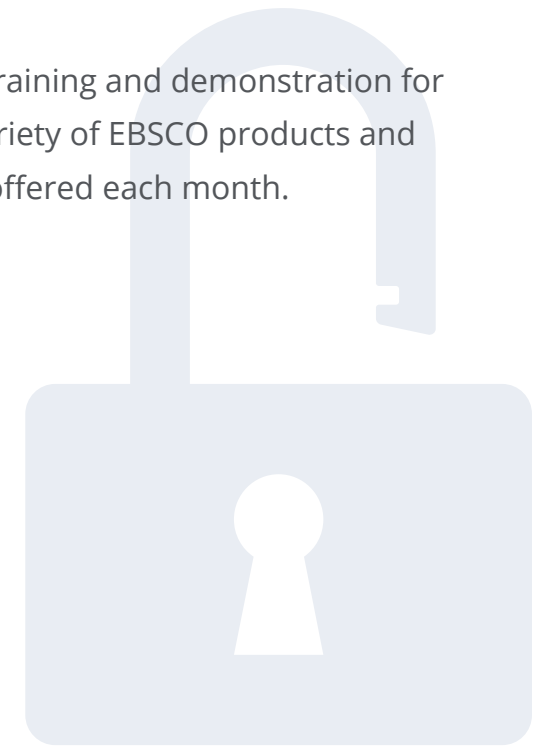
***Library & Information Science Source***™ offers journals and periodicals that help librarians and researchers keep pace with the latest trends in a rapidly evolving field.

***Flipster***® digital magazines keep you up-to-date on the latest topics and trends in libraries. Available magazines include *Library Journal*, *Horn Book Magazine*, *Computers in Libraries* and more.

***Acce/5***® is a microlearning solution that helps workers develop soft skills such as communication, teamwork, leadership, innovation and more. Content can be consumed in minutes — ideal for busy professionals from millennials to seasoned executives.

***LearningExpress Computer Skills Center***™ includes more than 90 self-directed video tutorials covering the basics of computers, Windows and Mac OS operating systems, and searching the internet. The resource also includes beginner-to-advanced tutorials for some of the most commonly used software applications from Microsoft and Adobe.

***EBSCO Online Training Courses*** provide training and demonstration for library users and administrators on a variety of EBSCO products and interfaces. Dozens of new sessions are offered each month.



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# Let EBSCO help you unlock the door to a better future for your community.



Contact your EBSCO Sales Representative for a free consultation.

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