

Unlock Public Library Solutions with EBSCO

Feeling stuck about how to best meet the needs of ALL your public library members? Take our interactive tour to learn how EBSCO resources can fill in the gaps and help you achieve your most important objectives.

Click on any category to unlock the solution:



Resources to Foster a Lifelong Love of Reading



Tools for DIY, Hobbies and Makerspaces



Information from Trusted Sources



Job and Career Resources



Language and Literacy Materials



Technology Solutions



Marketing and Collection Management Tools



Professional Development



Resources to Foster a Lifelong Love of Reading



Resources to Foster a Lifelong Love of Reading Your library has an important job. To build a strong community, you select materials and plan programming that engages, informs and fosters a lifelong love of reading.

EBSCO Solution:

Readers' Advisory Services, Top Magazines and E-Books

EBSCO eBooks™ collections for your library contain high-quality fiction and non-fiction titles across a diverse range of subject and topic areas—ensuring that your library will find the collection to meet your patrons' interests.

Flipster® offers digital magazines for all types of member needs and interests with magazines including popular titles like *Car and Driver*, *Real Simple*, *The New Yorker*, *Food Network Magazine*, *Choice* and *Entertainment Weekly*. A custom *Flipster* carousel is a great way to dress up your library website and let patrons know about *Flipster*.

Literary Reference Center™ Plus includes full-text resources focusing on plays/drama, poetry, religious literature and children's literature. This database also includes volumes of fantasy/science fiction, contemporary literature, world philosophy and religious literature, and literary study guides covering American Literature, English Literature and literary genres.

Novelist® Plus engages your community by helping them discover the fiction and nonfiction books that meet a wide variety of interests. With trusted read-alike recommendations for titles, series and authors and detailed cataloging to find books on their particular interests, it's easy to match members to the right books.

Poetry & Short Story Reference Center™ provides contemporary content from the finest publishers including Knoph, Houghton Mifflin, New Directions, Copper Canyon Press and dozens of authors and estates, as well as *Critical Survey of Poetry* and *Critical Survey of Short Fiction* and other major respected reference books and literary journals.

The solution is a click away. >

Tools for DIY, Hobbies and Makerspaces



Tools for DIY, Hobbies and Makerspaces

You engage your community through creative programming that aligns with a wide variety of interests and passions.

EBSCO Solution:

Creative Solutions for an Inspired Community

AutoMate, powered by the automotive experts at MOTOR, provides the most accurate, authoritative and up-to-date service and repair information for thousands of domestic and imported vehicles. All content comes from the Original Equipment Manufacturers (OEM) and includes step-by-step repair information, diagrams, maintenance schedules, parts and labor estimates, service bulletins and recalls.

Flipster® offers digital magazines in your community, covering a range of hobbies, interests and DIY topics.

Hobbies & Crafts Reference Center™ offers detailed "how-to" instructions and creative ideas to meet the interests of virtually every hobby enthusiast. Full text is provided from leading hobby and craft magazines.

Home Improvement Reference Center™ is a collection of comprehensive full-text content providing users with detailed, user-friendly "how-to" information covering a variety of home improvement and repair projects.

MyHeritage Library Edition™ is the most convenient genealogy product for libraries and institutions offering remote access to billions of historical documents, millions of historical photos and other resources.

Small Engine Repair Reference Center™ covers detailed yet user-friendly repair guides for all manner of small engines. All content is organized so that users can quickly find the information they need.

The solution is a click away. >



Information from Trusted Sources



Information from Trusted Sources

It has never been more important for libraries to provide vetted information to consumers from trusted resources.

EBSCO Solution:

Information from Trusted Sources

The **Complete Package for Public Libraries** is the most complete collection of quality magazines and complementary information for public libraries, covering valuable content from publishers such as Time, Newsweek, Rolling Stone, Cricket Media and many more, and includes five databases tailored to public libraries:

- *MasterFILE™ Complete*
- *Business Source® Complete*
- *Consumer Health Complete™*
- *Newspaper Source™ Plus*
- *Primary Search®* for the Children's Room

ConsumerReports.org® offers a source of thorough, unbiased product research and reviews. Choosing the wrong product wastes money, provide your library members with trusted information to help them make smarter choices.

MasterFILE™ Complete covers product reviews, financial information, science and technology news, health information and much more from trusted sources like:

- *Consumer Reports*
- *ConsumerReports Buying Guide*
- *ConsumerReports On Health*
- *Discover*
- *Kiplinger's Personal Finance*
- *Money*

The solution is a click away. >



Job and Career Resources



Job and Career Resources

Your library plays a critical role in your community supporting its small businesses with business news and information, as well as its workforce, with tools for job and career development.

EBSCO Solution:

Top Quality Business and Career Content

Business Source® Complete provides the leading full-text business magazines and comprehensive company information covering 1.15M companies. *Business Source Complete* contains ongoing full-text of U.S. business magazines, including *Bloomberg*, *BusinessWeek*, *Forbes*, *Fortune* and *Harvard Business Review*.

LearningExpress Job & Career Accelerator™ is a powerful online resource for job searching and career exploration. It includes more than 1,100 occupations, 200 sample resumes, 25 cover letters and millions of up-to-date job and internship postings, as well as tips and guidance on preparing for and getting a job.

Legal Information Reference Center™ is an online database designed to assist the general public in legal matters of all kinds. It includes exclusive full text for many top consumer legal reference books, as well as thousands of legal forms.

ReferenceUSA® is the leading source for business and residential data in the United States. It is designed to help users of all kinds search for jobs, research U.S. businesses, create marketing and small business plans, locate specific people and more.

Small Business Reference Center™ offers exclusive full text for many top consumer small business reference books, as well as tools to address many small business topics. It includes business videos, a help and advice section and details on how to create business plans.

The solution is a click away. >



Language and Literacy Materials



Language and Literacy Materials

Meet the specialized needs of English-language learners (ELL) and young readers to keep them excited about learning.

EBSCO Solution:

Targeted Resources for Early Literacy and English-Language Proficiency

Children's Core Collection[™] is an affordable reference tool for building and weeding your library's children's collection. Containing more than 48,000 recommended titles, this database makes it easy for you to create a thriving collection for your library's youngest readers.

Flipster[®] offers bilingual, Spanish- and French-language magazines such as *People en Español*, *Iguana en Español*, *France-Amérique*, *Les Explorateurs* and *Vocabulaire*. Cricket Media titles – such as *Ask*, *Cobblestone*, *Cricket*, *Faces* and *Muse* – are written for younger readers and can help ELLs of all grade levels improve their English-language proficiency.

NovelList^{® K-8 Plus} can help you pinpoint books that children want to read at just the right reading level, helping them become lifelong readers.

Read It![™] supports the learning and research needs of people who have a foundation in English but need adapted reading material. More than 1,300 articles cover a range of topics, offer modified vocabulary and sentence structure, and include post-reading quizzes and answers to reinforce comprehension.

Rosetta Stone^{® Library Solution} meets the growing need for language learning, helping learners engage with confidence in multilingual settings. As multicultural communities expand, interest in language learning increases and language programs promote inclusive participation and strengthen community connections.

The solution is a click away. >



Technology Solutions

Your library has developed collections tailored to the needs of your community. Efficient technology solutions enable you to make sure those materials are easy to find, whether members are in the library or remote.

EBSCO Solution:

Intuitive Search Interfaces and Seamless Access

EBSCO Discovery Service™ (EDS) is a powerful research tool that allows users to search across your entire collection — including the library catalog — using a single search box. EDS also offers flexible customization and branding options. For example, you can personalize the interface with your library's colors and logo to help users recognize it as part of the library's resources.

Linked Library Service enables your collections to become visible (and discoverable) on the web. You'll be able to reach both users and non-users who are searching for things you already have in your collection.

OpenAthens is an advanced access management system that delivers all your library's resources to your users by simply having them sign in via a single login. The benefits for libraries range from easily managed system access in one place for all users to reduced cost from time saved on IT development.

Stacks, a hosted, turnkey web content management system designed specifically for libraries, enables libraries to change the look and feel of their websites instantly. With Stacks customizable themes, configurable drag-and-drop layouts, social media integrations, granular user roles and multi-language support for more than 60 languages, libraries are now able to create online content with ease.

The solution is a click away. >



Marketing and Collection Management Tools



Marketing and Collection Management Tools

Marketing your library's resources today poses new challenges and opportunities with libraries serving patrons in person and online.

EBSCO Solution:

Tools for Collection Development and Readers' Advisory

Core Collections™ databases offer impartial, authoritative guidance to help librarians build and maintain a well-rounded collection of the most highly recommended reference books, nonfiction, fiction and graphic novels. Using *Core Collections* will assist you in selecting appropriate and relevant learning materials for your library and school classrooms.

LibraryAware™ helps libraries connect with readers and keep them engaged. It includes templates and tools to create newsletters, bookmarks, shelf talkers, flyers, and more for promoting books and resources throughout the library and beyond. Including:

- NextReads newsletters
- Newsletters for libraries
- Readers' advisory templates
- Tools for libraries

Novelist® Select for the Catalog helps your readers discover great books by enriching your catalog with recommendations, series information, and more. Using Novelist Select means your readers get the extensive Novelist information you trust where they need it most — in the library catalog.

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Professional Development

With everything on your calendar, desk and shelves, professional tools you can access on your schedule will keep you, your library and your staff ahead of the curve.

EBSCO Solution:

Sources for Computer Skills and Librarianship

EBSCO Help Online Training courses provide training and demonstration for users and administrators on a variety of EBSCO products and interfaces. Dozens of new sessions are offered each month.

Flipster® offers digital magazines to keep you up-to-date on the latest topics and trends in libraries. Available magazines include *Library Journal*, *Horn Book Magazine*, *Computers in Libraries* and more.

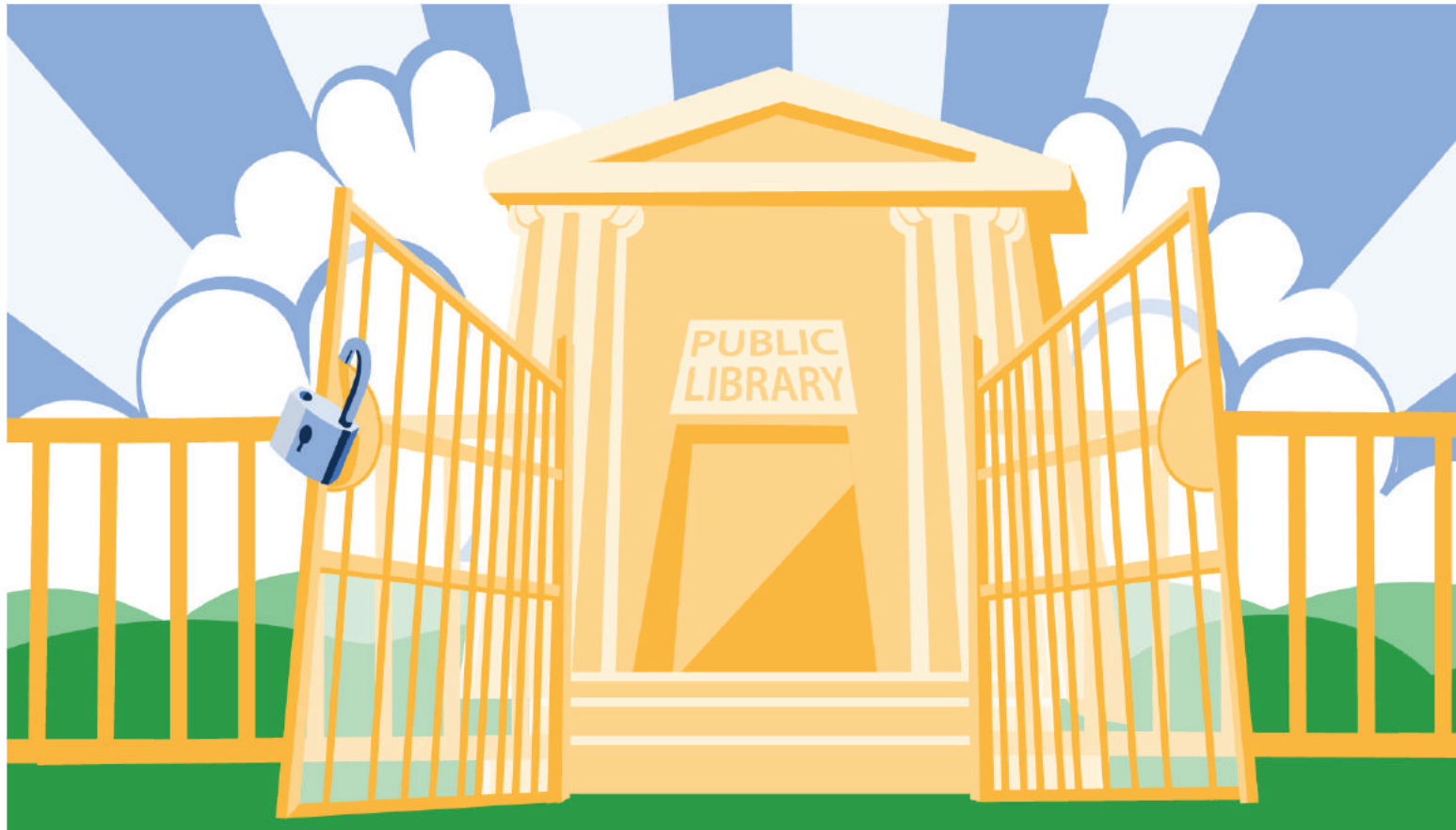
LearningExpress Computer Skills Center™ includes more than 90 self-directed video tutorials covering the basics of computers, Windows and Mac OS operating systems and searching the internet. The resource also includes beginner-to-advanced tutorials for some of the most commonly used software applications from Microsoft and Adobe.

Library & Information Science Source™ is the most complete resource for library and information science studies. It covers journals and periodicals that help librarians and researchers keep pace with the latest trends in a rapidly evolving world.

The solution is a click away. >



Let us help you unlock the door ...



to a better future for your community.

Contact your
EBSCO Sales Representative
for a free consultation.

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