Audiobooks are useful tools for increasing vocabulary, improving listening skills and supporting time-starved, busy students, professionals and patrons. Have you heard the latest facts about audiobooks?

**Percentage of library's total audiobooks**
- 74.8% Adult
  - Young Adult 10%
  - Children's 15.3%
- 25% listen while multitasking and doing chores around the house
- 23% enjoy listening while working out
- 47% of people listen to audiobooks in the car or while commuting

**Patron Request**
What factors influence your audiobook selection decisions?
- 83% Popularity of the print book
- 79% Popularity of author's previous book
- 73% Award Winner
- 68% Positive Audiobooks Reviews
- 65% Narrator
- 9% Special Features
- 3% Price

**How often are audiobook recommendations made?**
- Daily: 15%
- Weekly: 40%
- Monthly: 21%
- Less often: 20%
- Never: 4%

Sources: Library Journal/NoveList Survey and an audiobooks survey by Bowker.